

REPUTATION MANAGEMENT SYSTEM

THAT DOES MORE THAN A POS



foodie365cloudTM

"we also believe in quality"



ABOUT PRODUCT



ABOUT FOODIE365CLOUD

With Foodie365cloud see the growth your restaurant is truly capable of when your entire organization is connected through one system built specifically for restaurants. Get everyone on the same page, and get vital information to managers in time to make cost-slashing decisions. Foodie365cloud manage your restaurant's reputation & operations with the powerful, cloud-based solution to enhance diner experiences and increase the volume of positive experience across all the stakeholders. It is a quick to implement, easy to learn and smooth in operation. Most of our customers have increased their profits and maximized control over their business in just few weeks.

ABOUT CITTA



Citta was founded in 2009 with a mission to succeed by helping our clients succeed. Citta's mission is to create effective and cutting-edge solutions, helping clients maximize their reach online and offline. Citta believes in staying relevant by continuously evolving itself to reach the highest level of excellence. Our solutions are one of the most advanced and pertinent ERP Systems across the globe. We have expertise in providing all kinds of Consultancy, Technology & Outsourcing Services with a proven track record.

FOODIE ERP FACT & STATISTIC

95%

95% of restaurateurs agree that restaurant technology improves their business efficiency.- On the Line

INDUSTRY PAIN AREAS

BUSINESS CHALLENGES



IMPROVEMENT ANALYSIS



PRODUCT MODULES



INVENTORY MONITORING & MANAGEMENT

BI based inventory management lays a solid foundation for the digitization of the restaurant industry ecosystems and offers both process and business insights.

TABLE RESERVATION MANAGEMENT

This is critical for the Dine-in restaurant experience. You should be able to accept table reservations from your website and manage all your table reservations from your restaurant management system.



STAFF MANAGEMENT

In this module, the admin will manage the staff. If we want to track every employee of the restaurant we need to maintain his/her record. This module will contain functionalities such as attendance, salary, shift management.

ORDER MANAGEMENT

It is always a great idea to be on top of what happens at your restaurant, both online and offline. Like the orders, you get both through your own order platform and online food aggregators like Foodpanda, Swiggy, Zomato.



RESTAURANT MARKETING MANAGEMENT

Communicate all your offers, your menu items, your special discounts the right way and more. This is what keeps your customers engaged and gets them back to your restaurant. It includes CRM, Loyalty Programmers, App Marketing etc.

POINT-OF-SALE OPERATIONS (MOVING BEYOND JUST BILLING)

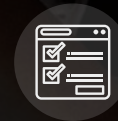
These days, POS operations include so much more than punching orders and billing. Loyalty integrations help drive customer delight, whilst menu recommendations help in predictive selling.



KITCHEN MANAGEMENT

The module helps in paperless hassle-free management & digitize KOTs by displaying orders on screen and organize the kitchen so that there is zero communication gap between kitchen staff & attending staff.

PRODUCT MODULES

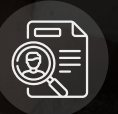


TASK MANAGEMENT

It helps individuals & business effectively organize their tasks. With a simple to use interface, users can begin scheduling, assigning & creating tasks in minutes.

RECRUITMENT MANAGEMENT

A recruitment management system is a set of modules to help you in staffing and recruitment operations automatically.



LEAVE MANAGEMENT

It helps to maintain both manual credit and debit entry of leaves and update the current balance of leaves. It can also keep a track of leave encashment and consider excess leaves a loss of pay.

ATTENDANCE MANAGEMENT

It provides a feature to keep a record of attendance inside the system eliminating manual effort consuming tasks. It is also linked with the school academic year.



PAYROLL MANAGEMENT

It helps individuals & business effectively organize their tasks. With a simple to use interface, users can begin scheduling, assigning & creating tasks in minutes.

CRM

The module allows an organization to manage its relations with the customer in a structured manner.

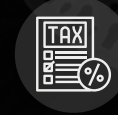


BANKING MODULE

Helps the organization in managing its all banking services such as fund transfers, account opening, passbook management, etc from the ERP itself.

ADMIN MODULE

It allows the system administrator to set up the back-end of the system and perform basic system configuration, mainly the definition of predefined drop-down fields, etc.



TAXATION MANAGEMENT

This module provides organizations with centralized tax configuration, management, and reporting with the integration of the accounting module.

PRODUCT MODULES



SALES MANAGEMENT

This module is used to perform the operation and document-based tracking of all sales transactions.

PROCUREMENT MANAGEMENT

The module includes all the functionalities allowing complete management of the purchases of articles or subcontracting.



REPORT MODULE

Report Module helps the user to create the predefined and customized report as per requirements excess leaves a loss of pay.

EMPLOYEE PROFILE MANAGEMENT

The module helps the organization to automate their current employee profiling system in a more structured way for better record access and decision making.



PERFORMANCE MANAGEMENT

It enables managers to track and monitor the performance of individual employees as well as departments, and the overall organization.

ACCOUNTING MODULE

It automates financial and accounting activities. It collects information and crafts reports: general ledgers, fixed assets, receivables, payable, cash flows, etc.



EMPLOYEE MONITORING MODULE

The module helps in monitoring employee working both inside & outside office premises by screen record, IoT tools, video recording, etc.

APPROVAL MANAGEMENT

The module digitizes and automates your current approval mechanism for quick & structured decision making.



SOCIAL MEDIA MANAGEMENT

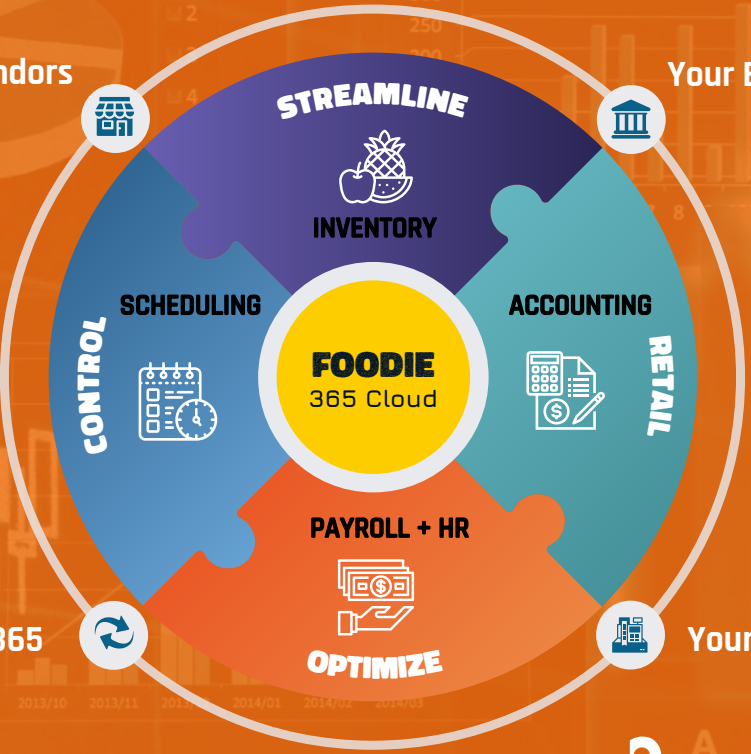
The module helps in managing different social media accounts on a single platform with BI-based dashboards and customized reports.

INDUSTRY PROCESS & SOLUTION

Your Vendors



Your Bank



1 INTEGRATED SYSTEMS

Move from individual setups to a connected solution

2 END TO END VISIBILITY

To analysis & upgrade the efficiency of entire process

3 ASSET LIGHT TECHNOLOGY

Which increase productivity without hurting the pocket

4 MULTIPLE DEPLOYMENT APPROACH

To create a solution satisfying your environment

5 FUTURE READY TECHNOLOGY

To address changing business scenarios

PRODUCT FEATURES



Multi Pricing



Kitchen Display System



Offline Mode



Super Business Dashboard



Food Costing and Wastage Reports



Order Taking Application



Cloud POS Integration



Tip and Check Handling



Customized yet Simplified Loyalty Program



Tablet-Friendly Order-Faking



Restaurant Chain Business Management



Security Control



Get Real-Time Alerts



Integrated Accounting



Versatile in Nature



User Friendly Solution



Accessible On Any Device



Payment Partner Integration



Easy Scalable



SMS Communication

PRODUCT BENEFITS



Eliminate Paper Ordering



Reduce Costs & Stay On Budget



Insights into the Customer Experience



Share Staff Between Multiple Locations



Increase Happy Customers



Increase Reservations and walk-ins



Control Your Inventory



Franchise Management Simplified



Easy Communication with Customers



Brand Advocacy



Quick & Easy Scheduling



Easy Reputation Management



Employee Satisfaction



Reduces Theft



Automatic Analysis



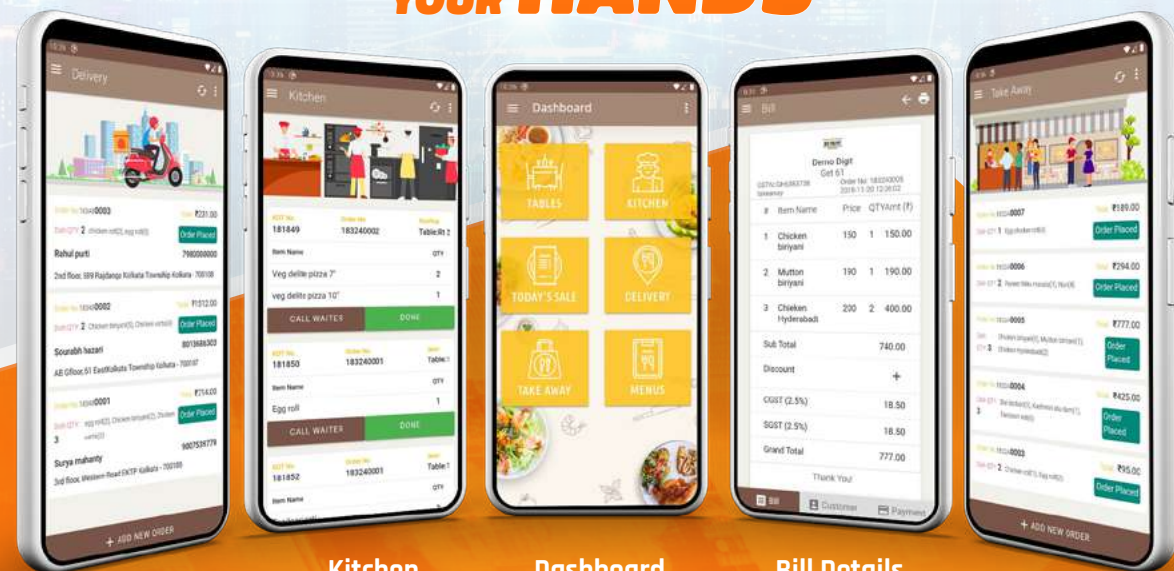
52%

After POS technology and payment processing, the most popular back-office technologies were accounting software (52%, up from 31% in 2018) and payroll software (50%, up from 28% in 2018).

MOBILITY

A handy and simple to access, Foodie365cloud mobile application is the primary method to increase business's productivity & establish real time analytic. Not just this, an Foodie365cloud app can monitor analytic and give real time alerts & notifications which would help in making quick crucial decision for efficient process working which eventually results into increasing productivity and can manage all your restaurant operations remotely.

CONTROL IN YOUR HANDS



Delivery

Kitchen

Dashboard

Bill Details

Takeaway



Online
Order



Live Delivery
Tracking



Easy Menu
Setup



Easy Payment
Interface



Real Time
Analytic



Branch & Staff
Management



Survey
Management

WE DEVELOP **INNOVATION**
SO YOU COULD CREATE **MEMORIES**

SOLUTION VIEW



Dashboard Screen

KOT Screen

Bill Operation

Loyalty Card

Cash Drawer

Receipt Payment

Disclaimer : All Pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.

OUR INDUSTRIES

OVER 10 YEARS WE ARE AUTOMATING PROCESSES IN THE WORLD

With a presence in 17+ countries and 200+ talents on board, Citta is serving mostly every industry. From Retail to Logistic we are believed & recognized IT partners in 11+ industries.



Logistics



Education



Healthcare



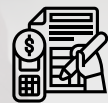
Hospitality



Retail



E-Commerce



Finance



Manufacturing



Courier



Jewellery



Pharmacy



Construction

OUR SERVICES

WE ARE COMMITTED TO QUALITY

Business Consultancy - Information Technology - Outsourcing Services



INSIGHT Business Solution Services

- BPO (Business Process Outsourcing)
- Enterprise Architecture (EA)
- Reseller Programmes
- Consulting Services
- Security & Risk Management
- Cyber Security
- PAAS (Platform as a Service)
- IAAS (Infrastructure as a Service)
- SAAS (Software as a Service)
- SSL Certificates



EXIGENCY Software Services

- Mobile Application Development
- ERP Solutions
- Application Maintenance
- Application Development
- Quality Assurance & Testing
- Database Services
- Resource Hiring
- POS Software Services
- Product Development



ELEMENTAL System Integration & Infrastructure

- Enterprise Data Storage
- Server Solutions
- Cloud Services
- Data Center Solutions
- Disaster Recovery Solutions (DRaaS)
- Licensed Software Solutions
- Network Management & Integration
- Remote Infrastructure Management
- Messaging & Collaboration
- Helpdesk Services
- Desktop Management Services
- Web Hosting & Registration Services
- Workplace & Pandemic Management
- Telephony Services



INNOVATE Emerging Technology

- Machine Learning & Robotics
- AI & BI Integration
- Biometric Solutions
- Surveillance Solutions
- IoT based Solutions
- Big Data
- Automation
- BlockChain



BRANDING Marketing & Branding Services

- Website Design
- Brand Design
- Graphic Design
- Corporate Presentations
- 2D/3D Character Animation
- Digital Marketing
- SEO / SMO
- Flash Animations
- Mobile Games
- Branding & Marketing Videos

57.5%

In a survey of small businesses with 50-99 employees, 57.5% strongly agreed on investing in cloud and hosted solutions.

- Panorama

CUSTOMIZATION & DEPLOYMENT

DEPLOYMENT TYPE WE OFFER

CONSULT

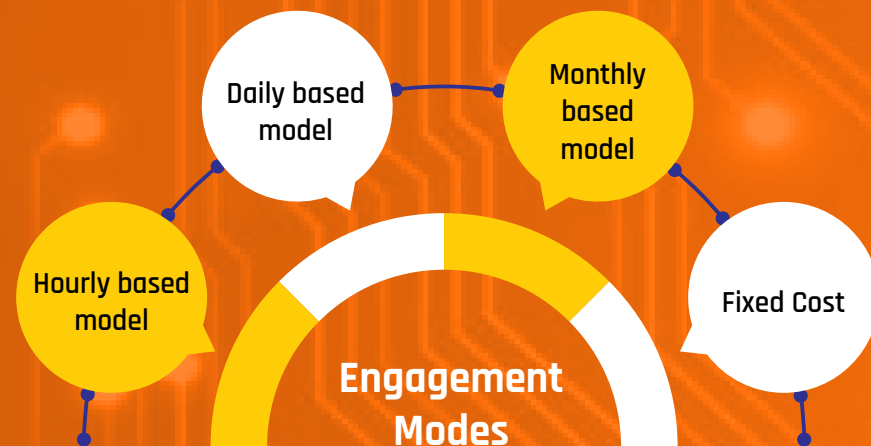
Consult with the internal or external team running point on the project to map out the exact journey your IoT deployment will take, would include sub-stages from feasibility test to ROI calculation.

DEVELOP

Here's where boards get developed, the cloud platform gets built out and the analytic framework is set. It's also when all the business relevant features are configured from analytic, artificial intelligence (AI) and machine learning.

DEPLOY

Here's where forward stocking for backup hardware, technical customer support, and tech support for Wi-Fi or cellular networks, gateways, web interfaces, apps and your new cloud platform all come into play.



RESOURCE ENGAGEMENT

Technology base &
Contract base

*(SLA & NDA would
be entertained)

CLIENTS



2000+ CLIENTS

TECHNOLOGIES WE USE

PLATFORMS = C#, ASP.NET, ASP.NET(MVC), Umbraco, Sitecore, Sharepoint, Silverlight, Ajax, Telerik, JQuery, Entity Framework

DATABASE = SQL Server, Oracle, MySql, Postgres

MOBILE = Xamarin, iPhone, Android, Windows Based Application, PhoneGap, Cordova

BIG DATA = No SQL, Hadoop, MongoDB, Cassandra, Redis-DB, Raven DB

JAVA = J2EE, Java Faces, Struts, Hibernate, Spring, Web-services

OPEN SOURCE = PHP, Angular JS, Larawell, Yii, NodeJS, HTML 5, CSS3

OUR BUSINESS ALLIANCES



We **Simplify** The **Journey** of **Beautiful Memories**



Recipe &
Menu



Restaurant
Chain



CRM &
Promotion



Tip & Check
Handling



Inventory &
Production



Order Taking
Mobile App



API
Integration



Customer
Satisfaction



Security



Digital
Document



foodie365cloudTM

"we also believe in quality"

911, The Times Square Arcade, Opp. Rambaug,
Nr. Baghban Party Plot, Thaltej-Shilaj Road, Ahmedabad. 380059

AWARDS & RECOGNITIONS

CIOReview



AND MORE...

OUR INTERNATIONAL BRANCH OFFICES



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"A Solution by Citta Group"