

CASE STUDY

YUVAAN ENERGY

Ahmedabad, Gujarat, India





OUTLINE OF TOPICS

WHAT WE'LL DISCUSS

About Company
Project Overview
Pain Points
Solution
Facts & Figures
Result
Project Timeline
Solution Look Over
Contact Us



THINK ABOUT IT:

The CRM and HRMS solution transformed our operations. Lead tracking is now seamless, and HR management has never been more efficient. Highly recommended!





ABOUT YUVAAN ENERGY

Yuvaan Energy is a leading provider of solar plant installation services for both residential and commercial customers. With a commitment to sustainable energy solutions, the company aims to make solar power accessible and affordable for a broad customer base. Their expertise includes core electrical installations such as Line Erection, Transformer Erection & System Integration, Industrial / Commercial (Both Ground Mounted & Rooftop) Solar Power Plant EPC. with experience of over 6,000 K.W., the stand out as being the top solar modules providing companies. However, as the business expanded, managing customer relationships, sales, and HR processes became increasingly challenging.



PROJECT

OVERVIEW

Yuvaan Energy needed a centralized CRM and HRMS system to streamline customer inquiries, sales tracking, and HR operations. Manual processes resulted in inefficiencies, delayed follow-ups, and difficulties in payroll and performance management. To enhance productivity, a tailored software solution was implemented to automate operations and improve customer engagement.

- Bitto®

PAIN POINTS FOR YUVAAN ENERGY



Manual customer management - Difficulty in tracking leads and following up efficiently.



Disorganized sales tracking - No structured process for monitoring deals and project statuses.



Inefficient HR operations – Payroll, attendance, and performance tracking were time-consuming.



Lack of analytics – No proper insights into customer preferences or business performance.



OUR SOLUTIONS FOR YUVAAN ENERGY



CRM System Implementation - Automated lead tracking, follow-ups, and a centralized customer database.



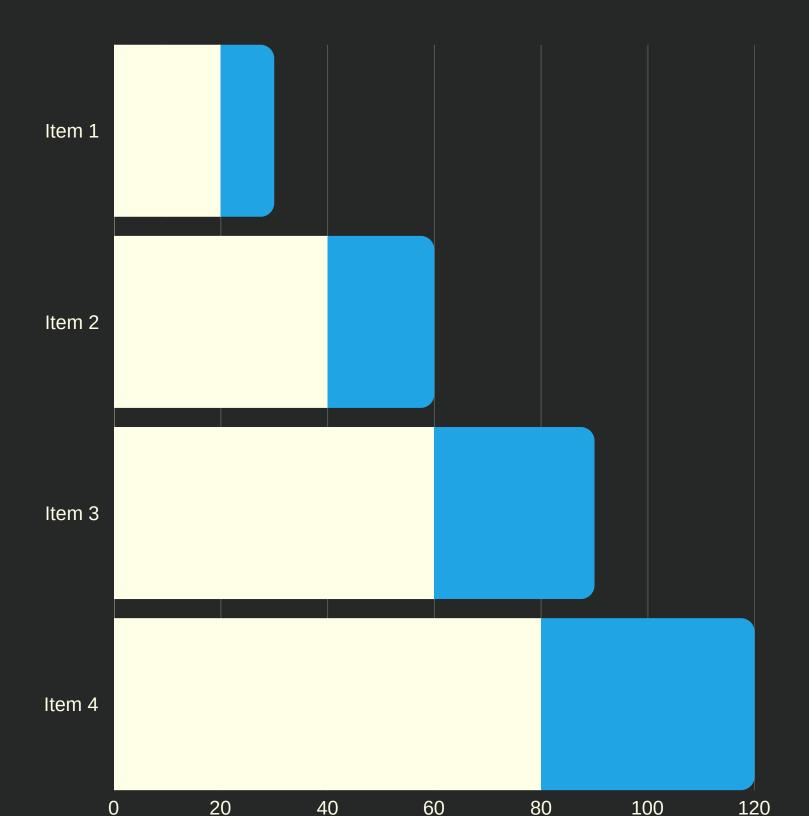
HRMS Integration – Payroll automation, attendance monitoring, and employee performance evaluation.



Sales Pipeline Management - Structured tracking of sales stages and project execution.



Data Analytics & Reporting – Insights into customer behavior, sales performance, and workforce efficiency.





FACTS & FIGURES

- 25% increase in lead conversion rates due to automated follow-ups.
- 30% reduction in administrative workload with payroll and HR automation.
- 40% improvement in customer response time via structured CRM processes.



INCREASED SALES EFFICIENCY AND LEAD TRACKING.

STREAMLINED HR AND PAYROLL OPERATIONS.



YUVAAN ENERGY TIMELINE A 6-MONTH JOURNEY

MAY 2024

Understanding & Evaluating Client Needs

JUN 2024

Application Design with Client

JUL 2024

Beta Release of the Solution

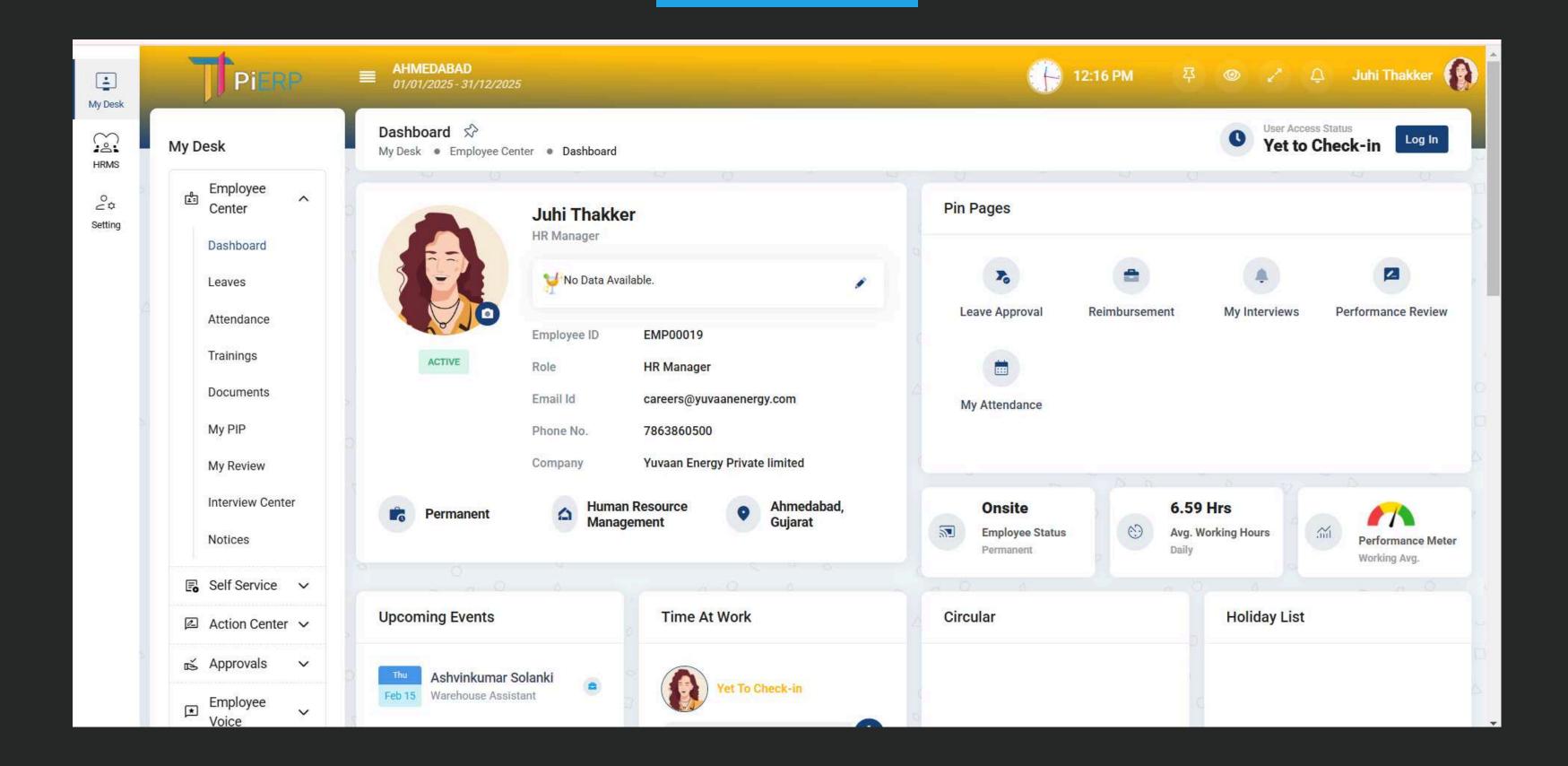
SEP 2024

Handeling the Mobile Application

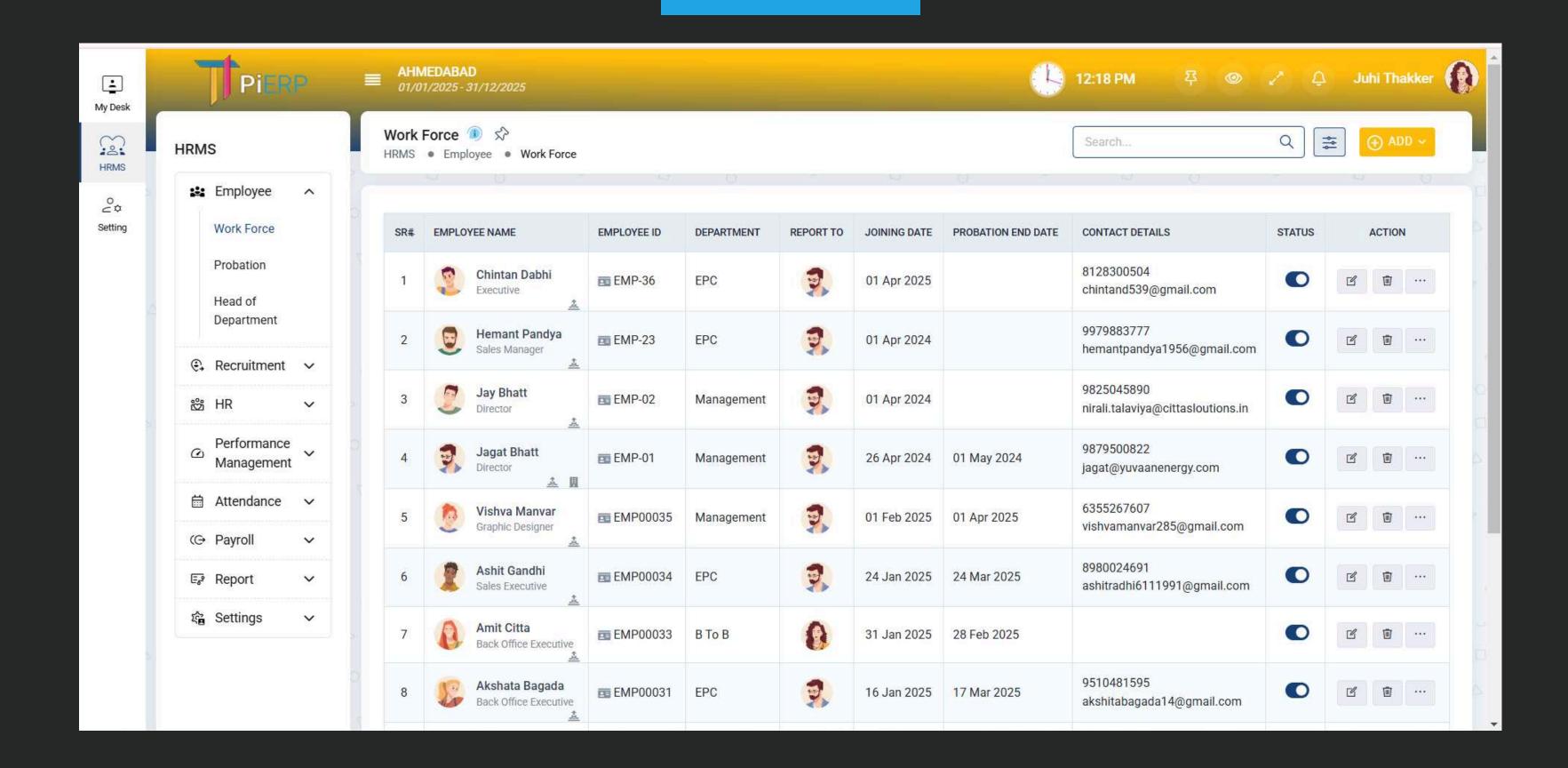
OCT 2024

Submission of Final Solution & Training

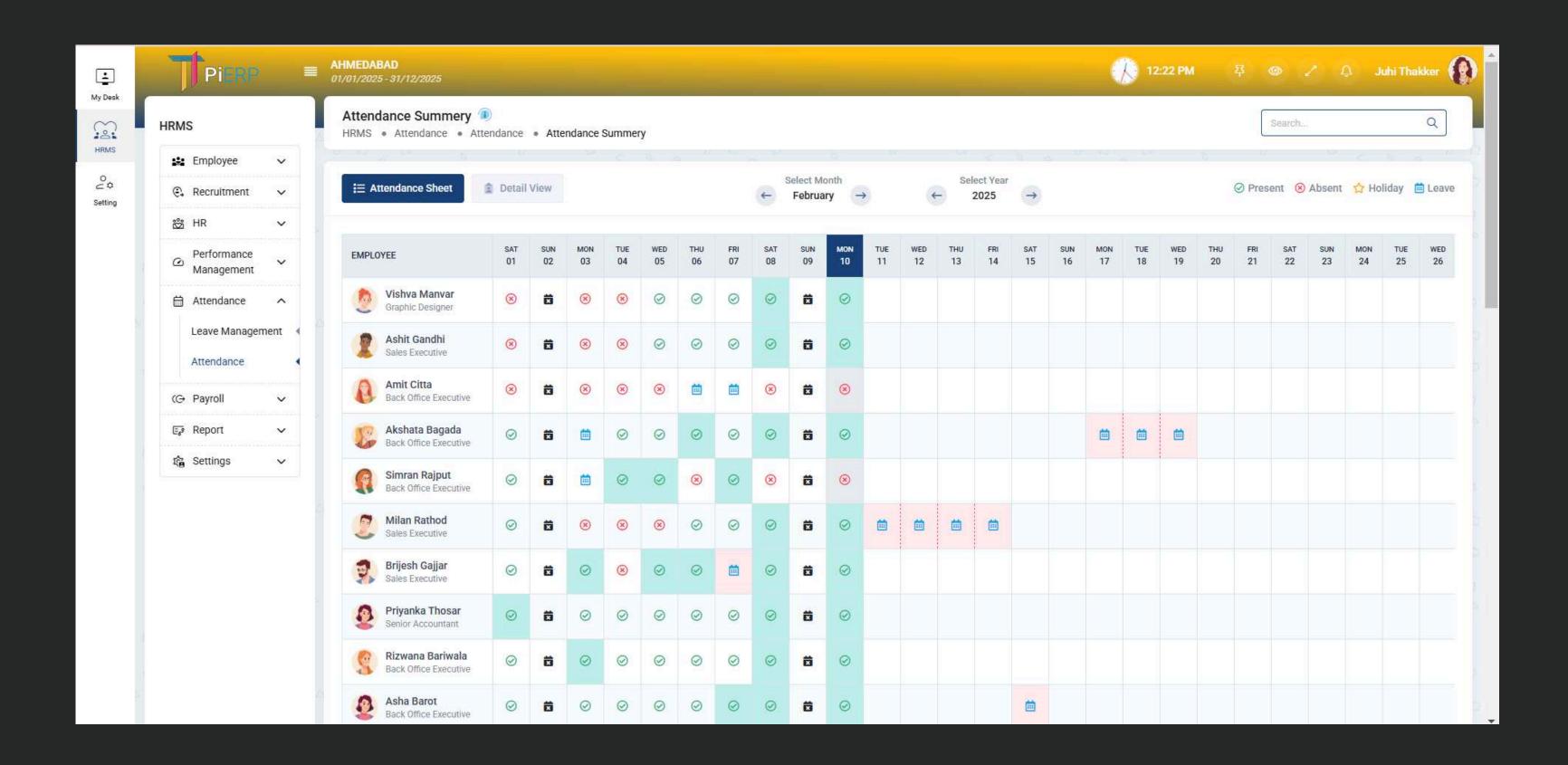




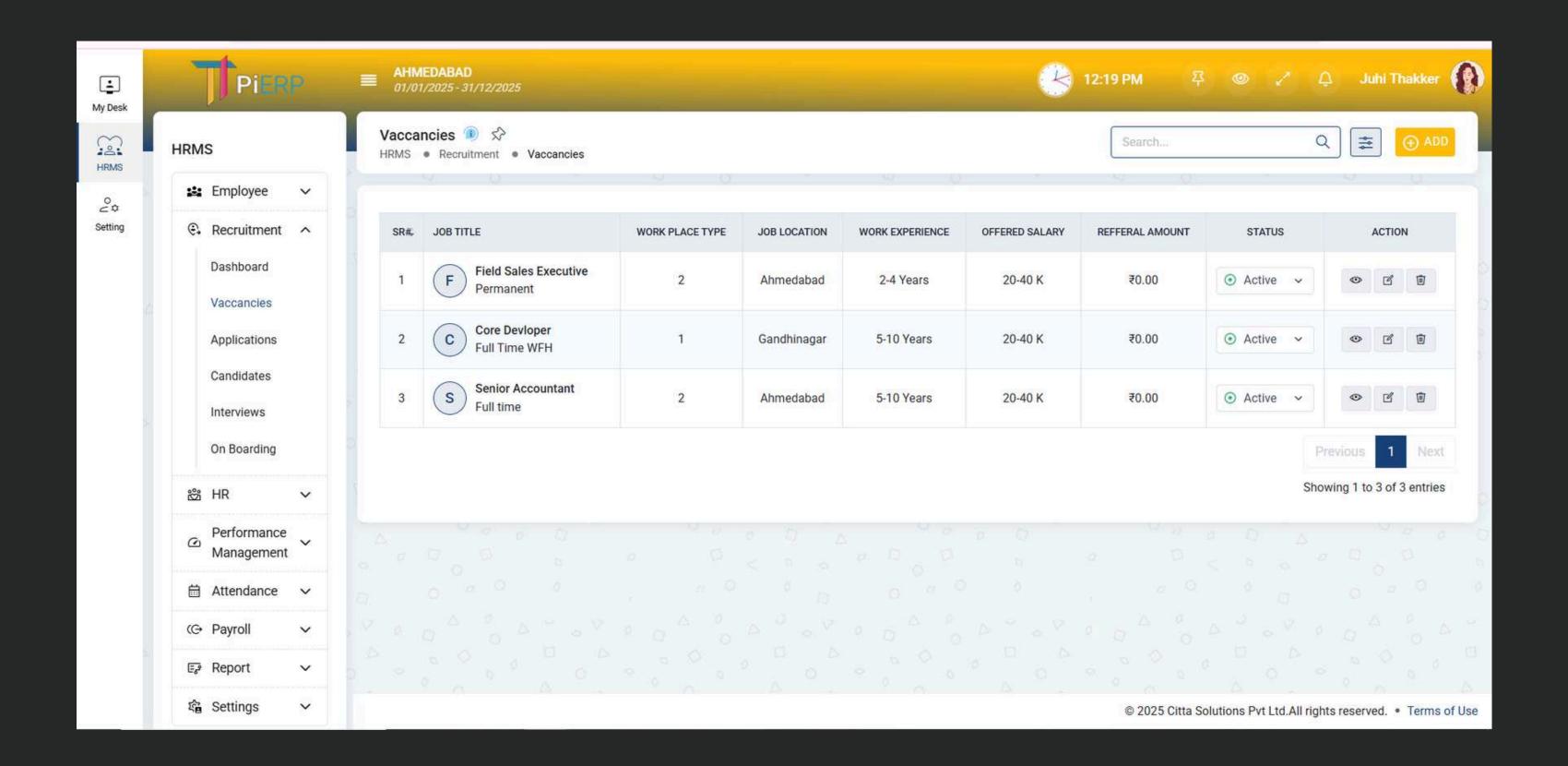




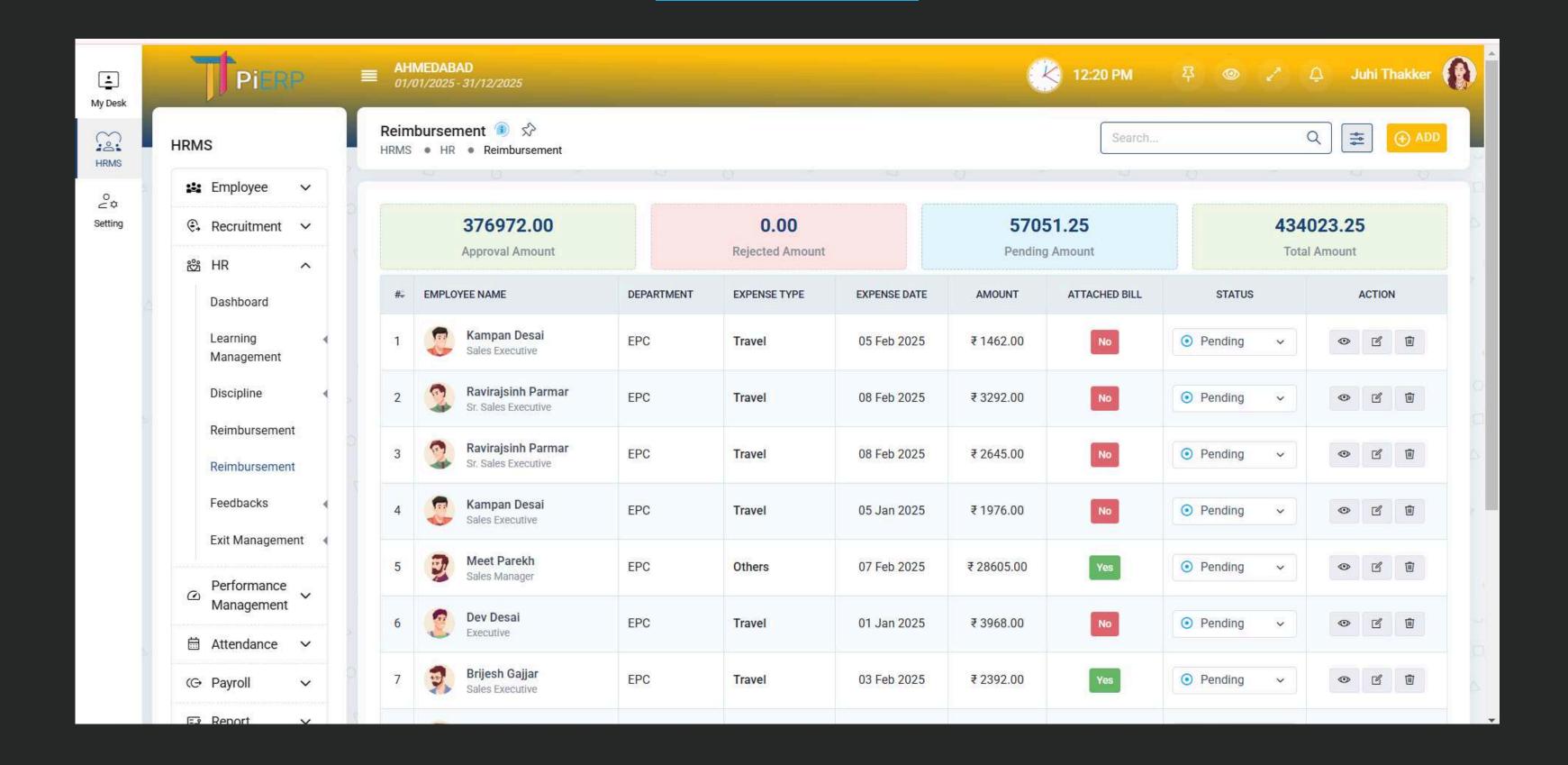




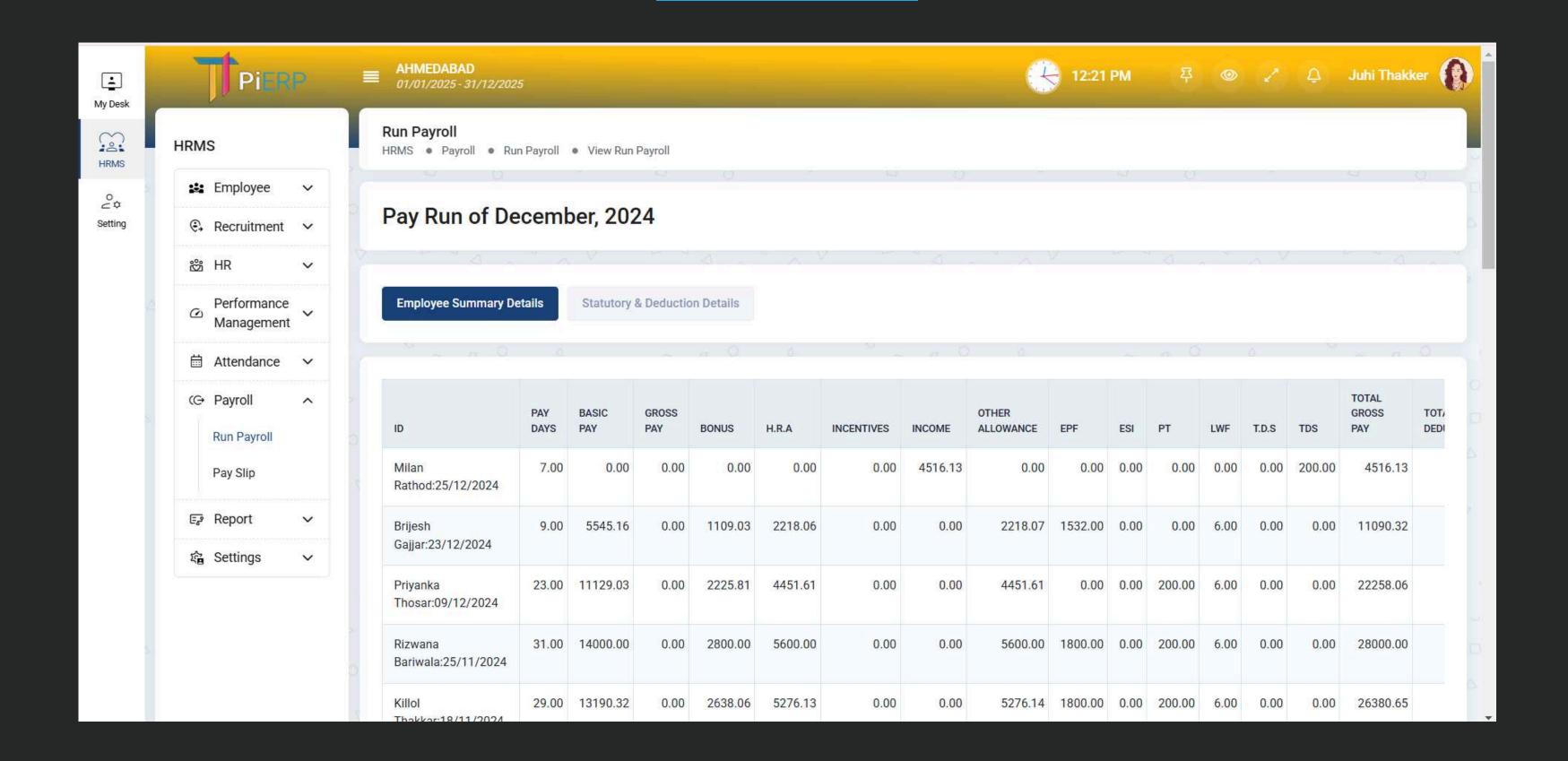






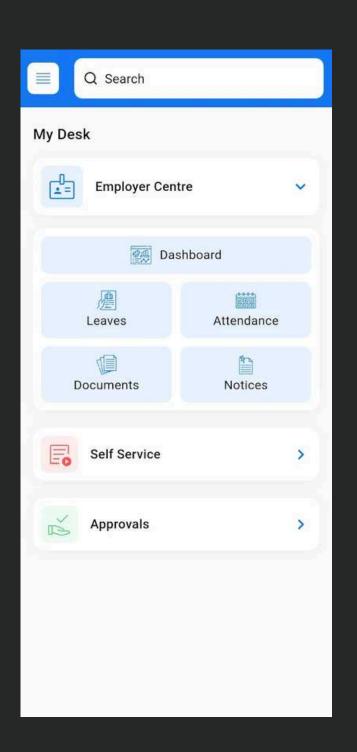


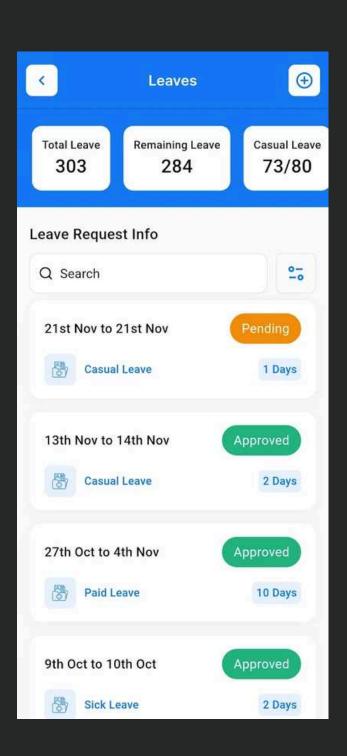




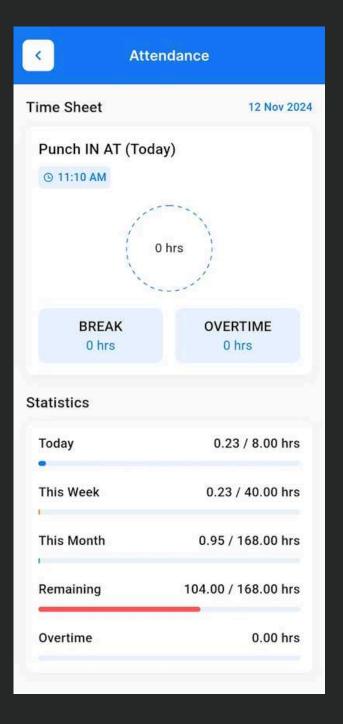


Mobile App Look Over





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FOR QUESTIONS, COMMENTS, AND MORE INFO

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