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CASE STUDY

# REDWOP CHEMICALS

Rajkot, Gujarat, India

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**Redwop**<sup>®</sup>  
LONG LIFE CONSTRUCTION

# OUTLINE OF TOPICS

## WHAT WE'LL DISCUSS

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About Company  
Team  
Project Overview  
Pain Points  
Solution  
Facts & Figures  
Result  
Let's hear it from them  
Project Timeline  
Solution Look Over  
Contact Us

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THINK ABOUT IT:

When I saw what Citta could do, I said:  
'That's what we're going to do.'

ALPESH RAKHOLIYA

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# ABOUT REDWOP CHEMICALS

Redwop Chemicals Pvt. Ltd. is a value based visionary and pioneer company in construction chemical industry.

They are leading manufacturer of all types of construction chemicals used in Industrial Projects.

“Started in 2010, the destiny of being global continuous ”

The company itself is a manufacturer, trader and exporter of high efficient

& aesthetic market. Their main purpose is to be a leader in the construction chemical industries by providing enhance services, relationship and profitability. Redwop has strengthened by ten years' experience of delivering customer's “satisfaction and Conciliatory” along with company's multiple product line from the foundations to the rooftop of any construction. The young and dynamic management team at redwop chemicals contributes greatly with their new thinking by adapting new technology, applying latest and modern methods in the field to help the requirement of customers. This dynamic mind-set is expanding their number of manufacturing units, branches and warehouses & making an empire.

# REDWOP TEAM



**MANISH  
NAKRANI**  
Managing Director



**ALPESH  
RAKHOLIYA**  
Managing Director



**CHETAN  
NAKRANI**  
Managing Director

## PROJECT

# OVERVIEW

For around five years, Redwop Chemicals used the same software system. Software was too complex and lengthy in process and it contains many more functionality that were of no use for them.

Additionally, customization has not been done as per their need. They have to manage some of the things manually or by other way like they have to manage their staff details and asset details manually which is a time consuming process. In 2019, a team was assembled to analyze the issues and review software providers.

# PAIN POINTS

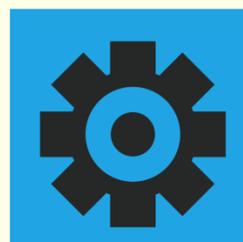
## FOR REDWOP CHEMICALS



Complex and lengthy in process for users



Not able to manage different processes in one system



Not able to fulfill company's requirement in customization



Direct integration with bank to auto fetch data was not possible



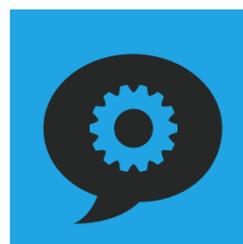
Same mobile app for upper and middle level management

# OUR SOLUTIONS

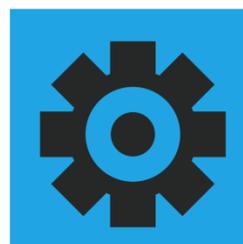
## FOR REDWOP CHEMICALS



Robust and User-friendly UI



Management of multiple process in single solution



Direct integration of their bank in system that can auto-fetch bank records and statement.



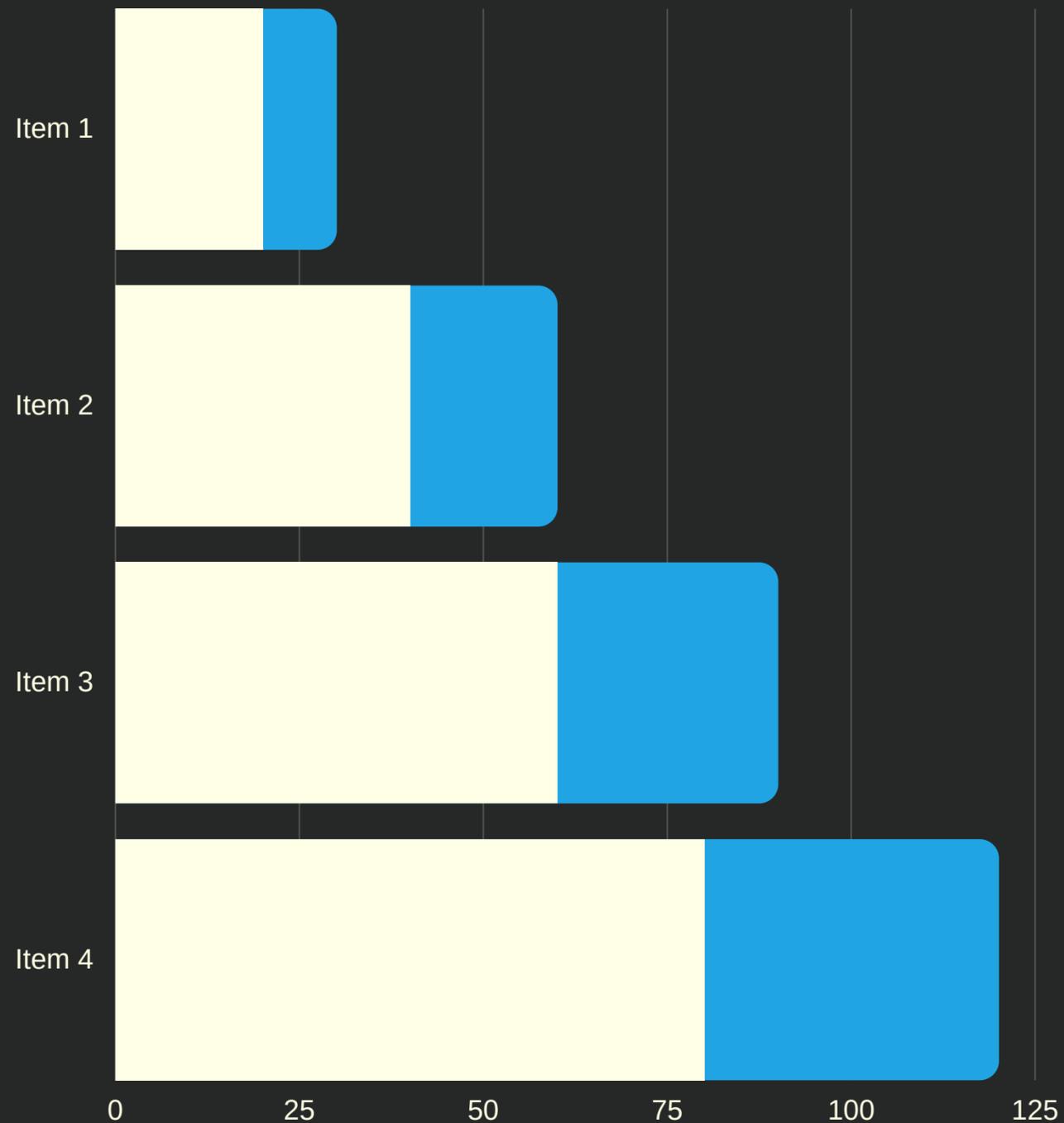
Different mobile app for Stakeholders, R-partners, P-partners, Admin, Sales persons of the company



A customized solution system in which their overall process is managed with reports in a simple and standard way

# FACTS & FIGURES

- GST reports auto generated and directly uploaded on government portal reduces time consumption by **50%**.
- Optimize and enhance budgeting process by **40%**.
- Reduce Monitoring Time by **60%**.
- Mobile Application for instant communication Increase Productivity by **40%**.



**IMPROVED TIME &  
COMMUNICATION  
MANAGEMENT  
PROCESS.**

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**OPTIMIZE AND  
ENHANCE  
REPORTING  
STRUCTURE.**

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## LETS HEAR IT FROM THEM

Our time-to-time data management has improved significantly since we introduce Citta. Our team and management has get easily used-to this system due to the simplicity in software and process.

**MD - Manish Nakrani**

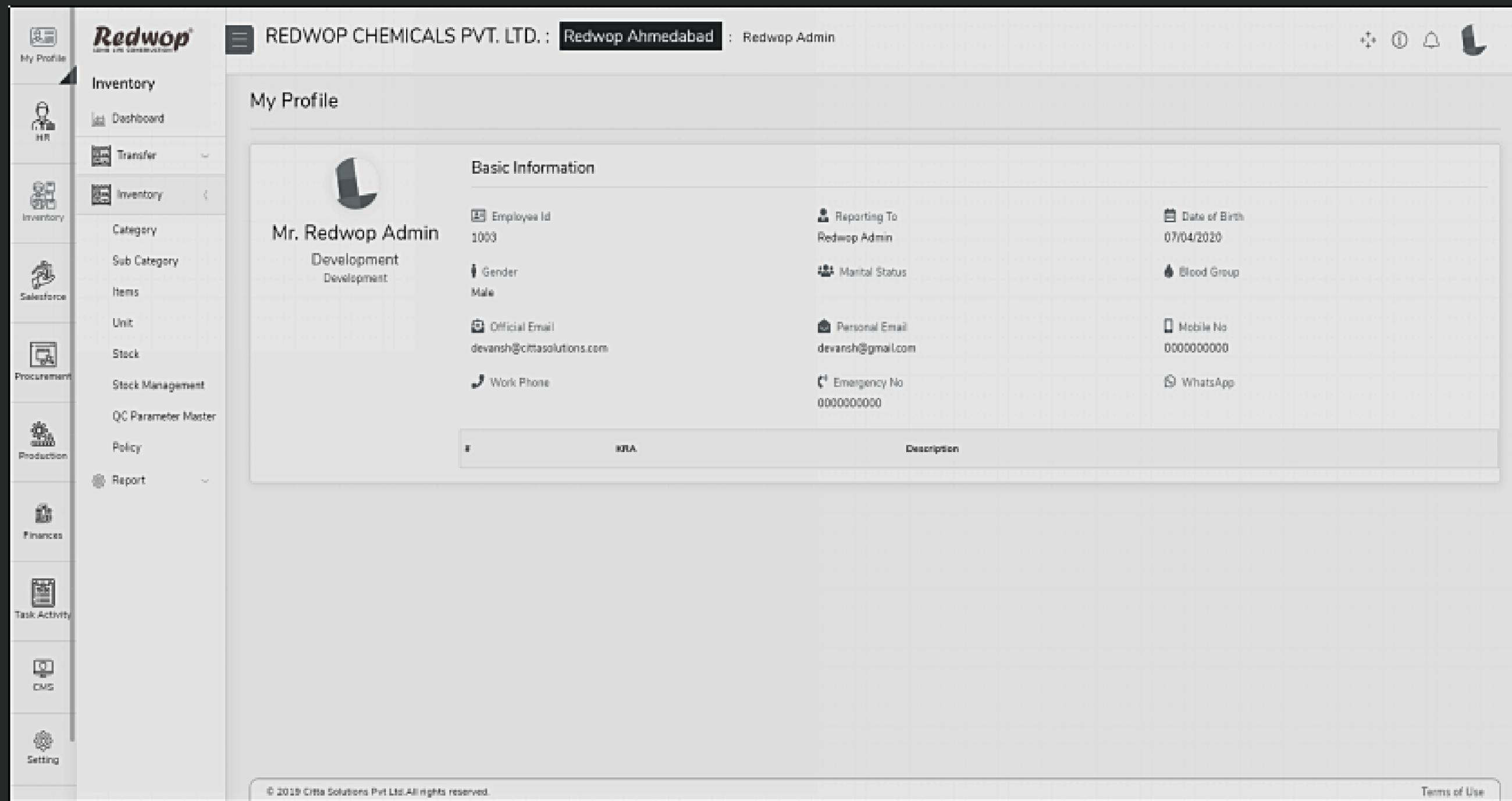


# REDWOP CHEMICALS TIMELINE

## A 6-MONTH JOURNEY



# Solution Look Over



The screenshot displays the Redwop web application interface. The top navigation bar shows the company name "REDWOP CHEMICALS PVT. LTD." and the user's location "Redwop Ahmedabad". The user is logged in as "Redwop Admin".

The left sidebar contains a navigation menu with the following items:

- My Profile
- Inventory
  - Dashboard
  - Transfer
  - Inventory
    - Category
    - Sub Category
    - Items
    - Unit
    - Stock
    - Stock Management
    - QC Parameter Master
    - Policy
    - Report
- Salesforce
- Procurement
- Production
- Finances
- Task Activity
- CMS
- Setting

The main content area is titled "My Profile" and displays the following information:

**Mr. Redwop Admin**  
Development  
Development

**Basic Information**

Employee Id 1003	Reporting To Redwop Admin	Date of Birth 07/04/2020
Gender Male	Marital Status	Blood Group
Official Email devansh@cittasolutions.com	Personal Email devansh@gmail.com	Mobile No 0000000000
Work Phone	Emergency No 0000000000	WhatsApp

Below the basic information, there is a table with the following columns:

ID	URL	Description
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# Solution Look Over



REDWOP CHEMICALS PVT. LTD. : Redwop Ahmedabad : Redwop Admin






Finance > Receivable > Invoice +

Search By Invoice No, Date, Customer Name, Amount ... Q

#	Invoice No	Invoice Date	Customer	Invoice Type	Sales Order	Store	Grand Total	
1	100018	10/09/2020	Ashish Distributor	Regular	69	Redwop Ahmedabad - Store	2,250.000	   
2	100017	10/09/2020	Ashish R-Partner	Regular	63	Redwop Ahmedabad - Store	20,160.000	   
3	100016	09/09/2020	Ashish Distributor	Regular	-	Redwop Ahmedabad - Store	5,250.000	   
4	100015	09/09/2020	Ashish P-Partner	Regular	70	Redwop Ahmedabad - Store	2,730.000	   
5	100014	08/09/2020	Ashish Dealer	Regular	67	Redwop Ahmedabad - Store	23,059.000	   
6	100013	07/09/2020	Ashish Distributor	Regular	68	Redwop Ahmedabad - Store	18,328.000	   
7	100012	04/09/2020	Ashish R-Partner	Regular	-	Redwop Ahmedabad - Store	750.000	   
8	100011	19/08/2020	Test1	Material Transfer	-	Redwop Ahmedabad - Store	104.000	
9	100019	17/09/2020		Regular	-	Redwop Ahmedabad - Store	525.000	   
10	31	07/07/2020	My Supplier	Regular	46	Redwop Ahmedabad - Store	158.000	   

Showing 1 to 10 of 39 entries

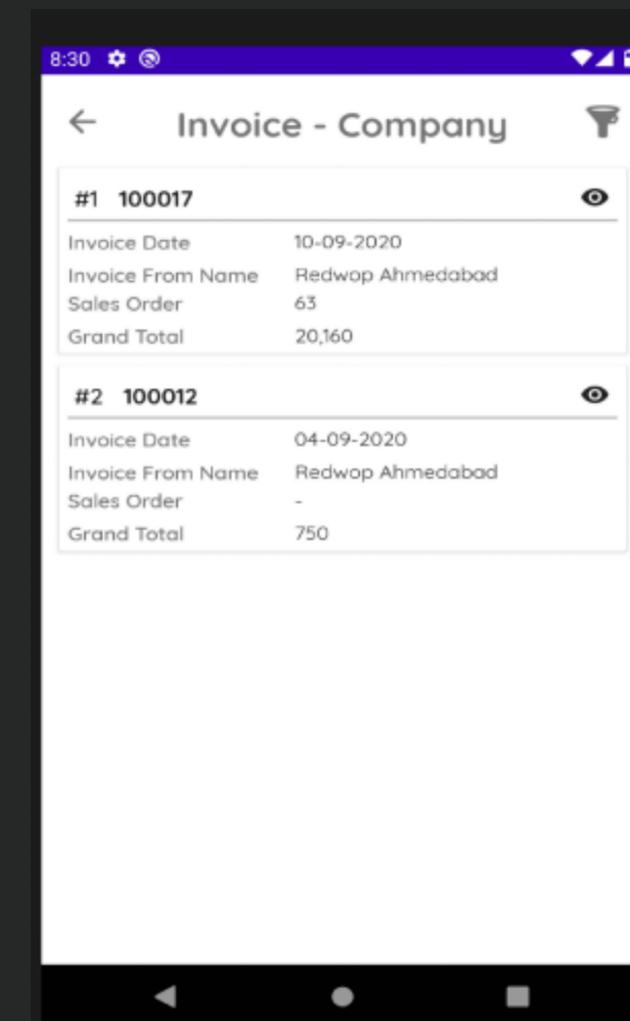
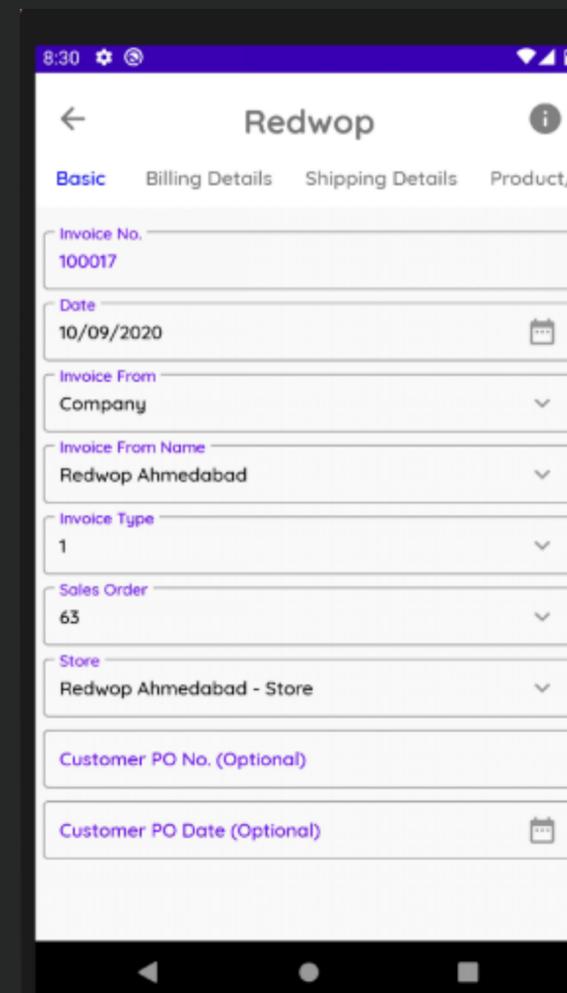
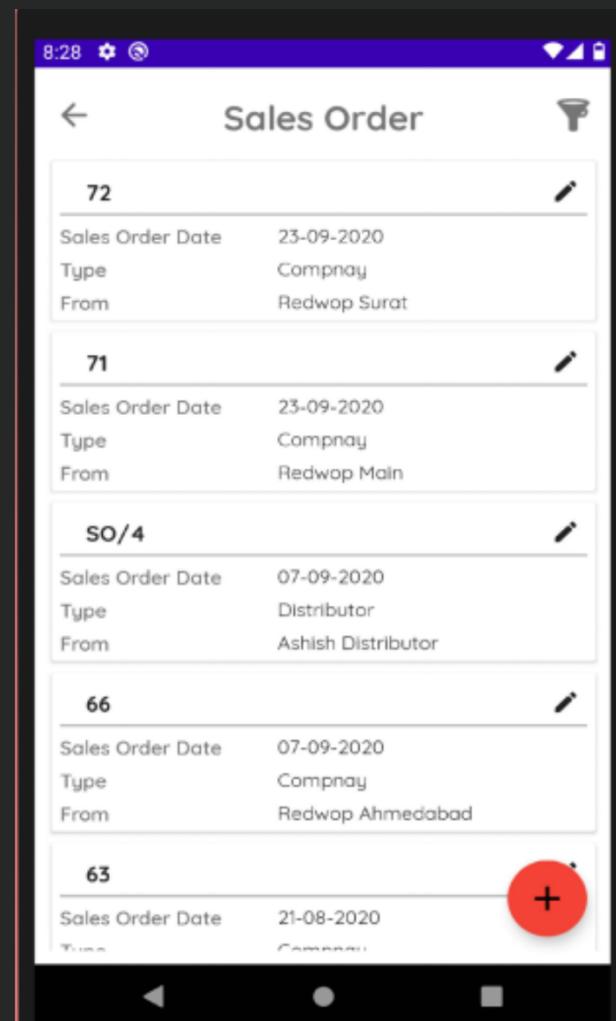
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1012288343453/finance/invoice#

# Mobile App Look Over



# CONTACT US

FOR QUESTIONS, COMMENTS,  
AND MORE INFO

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## ADDRESS

#911, Times Square  
Arcade, Opp. Rambaug, Nr.  
Ravija Plaza, Thaltej-Shilaj  
Road, Thaltej. Ahmedabad-  
380059.

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## PHONE

+91 79 4107 6111  
+91 79 4899 1546  
+91 81 4029 7820

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## EMAIL

[business@cittasolutions.com](mailto:business@cittasolutions.com)

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## WEBSITE

[www.cittasolutions.com](http://www.cittasolutions.com)