
CASE STUDY

NAVRATNA GROUP

Ahmedabad, Gujarat, India

OUTLINE OF TOPICS

WHAT WE'LL DISCUSS

About Company

Project Overview

Pain Points

Solution

Facts & Figures

Result

Lets hear it from them

Project Timeline

Solution Look Over

Contact Us

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ABOUT NAVRATNA GROUP

SHAPING THE REAL ESTATE LANDSCAPE OF GUJARAT

With a heritage dating back to 1975, “Navratna Group” is a name at the forefront of Gujarat real estate. Ever since it’s inception, the group has grown to become one of the leading real estate groups in Gujarat, with several completed projects, spread over a total developed area of 15 million sq.ft. and ongoing projects spanning over a total of 22 million sq.ft.

Today, Navratna stands as a trail blazer with aggressive growth plans spread across the lifestyle communities, retail and commercial sectors, and desires to be a top notch group that promises growth of the investors, associates and everyone who has been a part of the Navratna Family!!

OVERVIEW

Navratna required a unified Construction Management platform to efficiently manage project execution, site-level inventory, and procurement activities under one integrated system.

We partnered with Navratna to design and implement a custom solution covering Construction Management, Store Management, and Purchase Management, tailored to real-world site operations.

The solution was built to:

- Monitor construction progress across multiple projects
- Track material movement and availability at each site
- Control purchase requests, orders, and vendor interactions
- Improve coordination between site, store, and procurement teams
- Provide management with real-time operational visibility

The platform introduced process standardisation, transparency, and accountability across Navratna's construction operations.

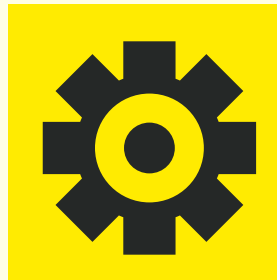
PAIN POINTS FOR NAVRATNA GROUP



Manual tracking of construction progress and site activities



Limited visibility into material availability at project sites



Inefficient coordination between site engineers and procurement teams



Delays due to unplanned material shortages or overstocking



Difficulty in monitoring multiple projects simultaneously

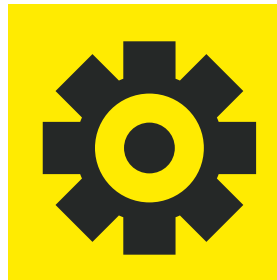
OUR SOLUTIONS FOR NAVRATNA GROUP



PROJECT MANAGEMENT - Centralised project management with progress tracking, site-wise reporting, timelines, and improved stakeholder coordination.



STORE MANAGEMENT - Site-wise inventory tracking with real-time visibility, controlled material movement, transfers, and audit-ready records.



PURCHASE MANAGEMENT - Structured purchase requisitions, approval workflows, purchase orders, and coordinated vendor management processes.



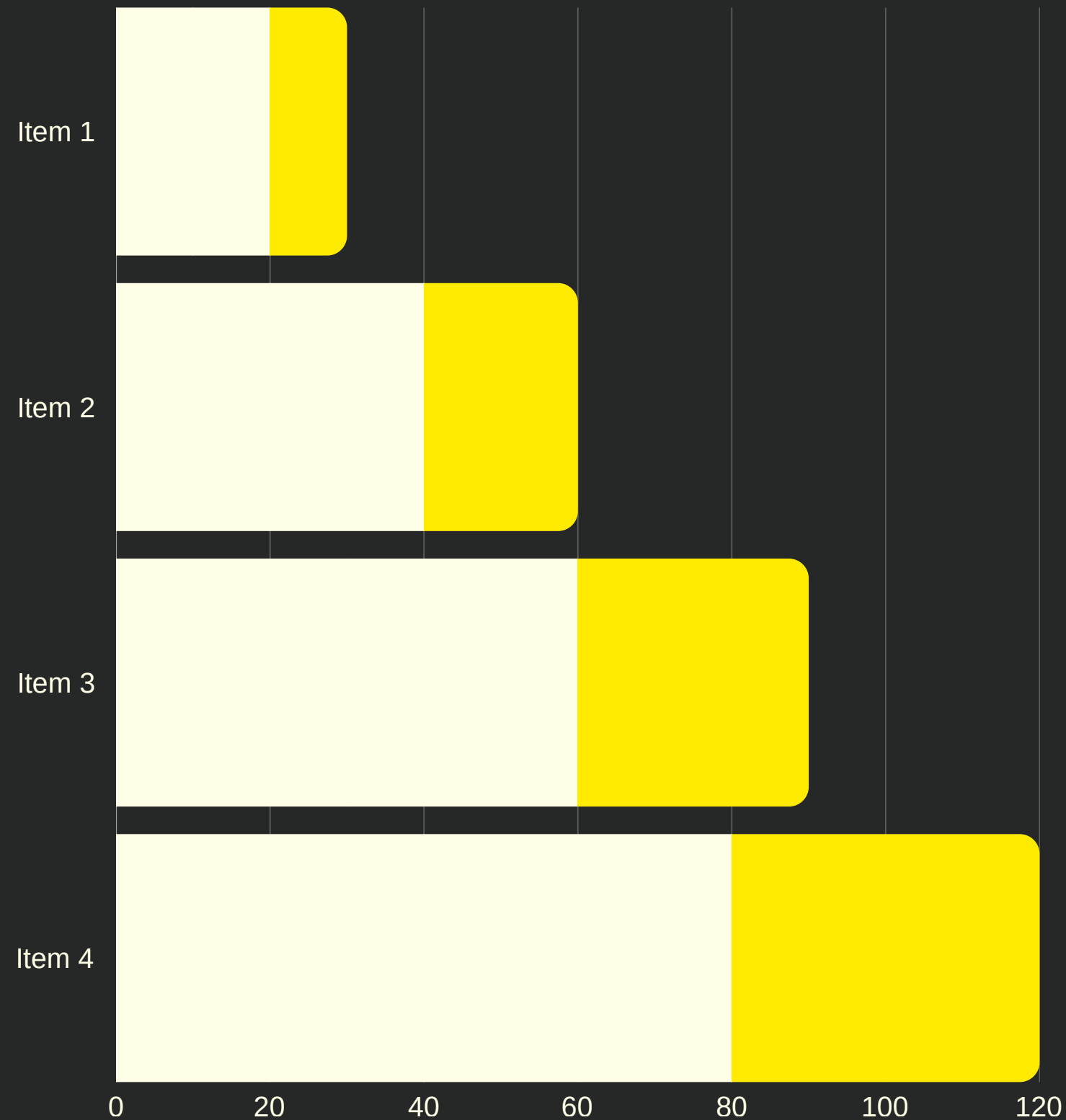
DASHBOARDS & REPORTING - Real-time dashboards provide clear visibility into project progress and material availability.



MOBILE APPLICATION - Site teams can efficiently manage daily operations using the iOS and Android based mobile app.

FACTS & FIGURES

- Improved Inventory Management Process by **40%.**
- Optimize and enhance budgeting process by **40%.**
- Reduce Monitoring Time by **60%.**
- Mobile Application For Instant Online Access Increase Productivity by **40%.**



**IMPROVED
INVENTORY &
PROJECT
MANAGEMENT
PROCESS.**

**OPTIMIZE AND
ENHANCE
REPORTING
STRUCTURE.**

LETS HEAR IT FROM THEM

“Citta streamlined our project tracking, reporting and monitoring, significantly improving operational efficiency across multiple construction sites.”

CPO - Jayendra Patadia

NAVRATNA GROUP TIMELINE

A 9-MONTH JOURNEY



Solution Look Over

My Desk

Infrastructure

HRMS

HR Old

Finance

Operations

Subscription

Inventory

New Inventory

CRM

Projects

Purchase

HEAD OFFICE

01/04/2023 - 31/03/2024

4:24 PM

Neel Patel

Site Setup

Projects • Site Setup

search...

7

+

ADD

Select Project

Task Type

Select Activity

3+

Total Task : 55

Pending : 15

Completed : 40

search...

Expand all Collapse all

S...	Task ID	Task Name	Status	Priority	Owner	Duration (da...	Start Date	Jan 08, 2023	Jan 15, 2023	Jan 22
	AI00101	Earthwork				10 days	1/9/2023			
...	TI00101	Site Clearance	On Track	High	Neel Patel	10 days	1/9/2023	30%		
...	TI00102	Excavation	Possible Delay	Medium	Amit Shah	5 days	1/10/2023	50%		
...	TI00103	Backfilling	Closed	Low	Rakesh Patel	5 days	1/10/2023	100%		
...	TI00104	Compaction	Open	Low	Amit Shah	5 days	1/10/2023	50%		
	AI00102	Concrete Works				10 days	1/9/2023			
...	TI00105	Concrete Mixing	On Track	High	Neel Patel	10 days	1/9/2023	30%		
...	TI00106	Formwork Preparation	Possible Delay	Medium	Amit Shah	5 days	1/10/2023	50%		
...	TI00107	Concrete Pouring	Closed	Low	Rakesh Patel	5 days	1/10/2023	100%		
...	TI00108	Curing	Open	Low	Amit Shah	5 days	1/10/2023	50%		
	AI00103	Reinforced Cement Conc...				10 days	1/9/2023			
...	TI00109	Reinforcement Laying	On Track	High	Neel Patel	10 days	1/9/2023	30%		
...	TI00110	Shuttering and Formwork	Possible Delay	Medium	Amit Shah	5 days	1/10/2023	50%		
...	TI00111	RCC Pouring	Closed	Low	Rakesh Patel	5 days	1/10/2023	100%		
...	TI00112	Deshuttering	Open	Low	Amit Shah	5 days	1/10/2023	50%		

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Store

Stock

Stock Overview

Inventory

Stock

Stock Overview

Stock Adjustment

Stock Writeoffs

Stock Transfer

Stock Audit

Inward
















Material

StakeHolders

Labour

Search...

7

SR#	ITEM NAME	ITEM DETAILS	UOM	HSN/SAC	IN STOCK	REORDER POINT	U COST	STATUS	ACTION
1	 Cement OPC 43 ITM-001	UltraTech Cement Category: Cement	Bag	2523	100	250	₹370.00	Under Stock	 
2	 TMT Steel Bar 16mm ITM-002	TATA Steel Category: Structural	Ton	7214	2000	1000	₹58,500	Instock	 
3	 PVC Pipe 2" ITM-003	Supreme Category: Plumbing	Meter	3917	0	500	₹78.00	Out of Stock	 
4	 AAC Block 600x200x150 ITM-004	Magicrete Category: Masonry	Piece	6810	5000	2000	₹55.00	Over Stock	 
5	 LED Panel Light 15W ITM-005	Philips Category: Electrical Fittings	Piece	9405	2000	500	₹420.00	Instock	 

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Solution Look Over

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HR Old

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Purchase



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Neel Patel

Projects

Dashboard

Dashboard Two

Projects

Site Setup

BOQ

Tenders

Work Order

Bills

DPR

Setting

Add DPR

Projects • DPR • Add DPR

Date

10/12/2025

Project *

Pearl Heights

Service & Labour

Machine

Contractor

Narayanbhai Rendering work

Activity

Concrete Works

Task

Formwork Preparation

Block

Block A

Floor

1st Floor

Unit

B - 503

Work Type

Carpenter

No. Of Labour

6

Status

Completed

Completion(%)

12

Actual Start Date

11/06/2025

Actual End Date

08/01/2026

Material List

SR#	ITEM NO	MATERIAL CATEGORY	ITEM NAME	UOM	SIZE	TOTAL QUANTITY	TOTAL USED	CONSUMPTION	ACTION
1	ITM-001	Cement	Cement OPC 43	Bag	15'x4'	50	36	<div>Enter Consumption</div>	<div></div>
2	ITM-002	Structural	TMT Steel Bar 16mm	Ton	7'x3'	55	43	<div>Enter Consumption</div>	<div></div>

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Purchase

Citta

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Purchase

Purchase Request

Purchase Requisition

Request Quotation

Compare Quotation

Purchase Order

Purchase Bill

Purchase Return

Purchase Credit Note

Purchase Order Form

Purchase • Purchase Order • Purchase Order Form

Basic Details

PO No *

PO-2025-001

PO Date

10/12/2025

Vendor Name *

WireTech Cables

View All Quotation

Purchase Requisition No.

PR-2025-002

Quotation No.

QN000123

PR No: PR-2025-001, PR-2025-002

Material Details

Add

	ITEM CODE	CATEGORY	ITEM NAME	BRAND	UOM	QUANTITY	RATE	TAX %	TOTAL	ACTION
<input type="checkbox"/>	ITM-001	Cement	Cement OPC 43	UltraTech Cement	Bag	<input type="text" value="Enter Quantity"/>	₹180	5	₹18200	<input type="button" value="Delete"/>
<input type="checkbox"/>	ITM-002	Structural	TMT Steel Bar 16mm	TATA Steel	Ton	<input type="text" value="Enter Quantity"/>	₹ 280	5	₹48200	<input type="button" value="Delete"/>
<input type="checkbox"/>	ITM-003	Plumbing	PVC Pipe 2"	Supreme	Meter	<input type="text" value="Enter Quantity"/>	₹70	5	₹3620	<input type="button" value="Delete"/>
Total									70020	

Shipping Address

Enter Shipping Address

Remarks

Enter Remarks

CONTACT US

FOR QUESTIONS, COMMENTS,
AND MORE INFO

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