



TOPICS TO COVER

- Business Challenges
- Improvement Analysis
- Benefits of ERP
- About Citta
- Stake Holders
- Features & Functions
- Modules
- Mobile Application
- · Citta ICICI Portal
- How Do We Offer
- Our Service and Support
- Contact Us



81% of organizations are either in the process of implementing ERP software or have completed implementation.

- According to Panorma's Report on ERP Systems and Enterprise Software



- MAINTAINING HIGH-LEVELS OF CUSTOMER SERVICE.
- LOWERING COST.
- IMPROVING EFFICIENCIES AND PRODUCTIVITY IN OPERATIONS.
- IMPROVING ASSET UTILIZATION.
- INNOVATION
- SUPPORTING GLOBAL
 BUSINESS REQUIREMENTS.
- SUPPORTING SUSTAINABLE INITIATIVES.



*MPROVEMENT ANALYSIS

By 2022, Gartner predicts that artificial intelligence (AI) will be integrated into ERP systems by 65% of CIOs.. - ERP Manager."Co. 2020



- UNDERSTANDING AND CONTROLLING COST.
- IN-TRANSIT VISIBILITY.
- OVERALL SUPPLY CHAIN & OPERATION PROCESSES
- ELECTRONIC COMMUNICATION WITH CUSTOMERS & OTHER STAKEHOLDERS.
- COLLABORATION AND A CENTRALIZED DATA SYSTEM.
- REPORTING AND
 DOCUMENTATION/ ACCESS TO
 DATA.
- BUSINESS PROCESS AUTOMATION AND WORKFLOW EFFICIENCIES.
- INVOICING AND PAYMENT PRACTICES.





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0 Item 1 Item 2 Item 3 Item 4 Item 5

Cloud-based ERP systems had a **20.7**% enterprise application growth rate in the public cloud in 2018.

- Corporate Management

BENEFITS OF ERP

One of the important benefits of ERP system is automation of business processes and functions across all levels throughout the company – it is helpful to senior management along with other employees while benefiting the entire company. –

Panorma Report - 2018



- SUPERIOR SUPPLY CHAIN &
 OPERATION MANAGEMENT
- MODERNIZED BUSINESS PROCESS STANDARDIZATION
- ENHANCED BUSINESS REPORTING
- BETTER CUSTOMER SERVICE
- BETTER DATA & CLOUD SECURITY
- COST SAVINGS





ABOUT CITTA PRIDE IN OUR WORK

Citta was founded in 2009 with a mission to succeed by helping our clients succeed. Citta's mission is to create effective and cutting-edge solutions, helping clients maximize their reach online and off line.

Citta believes in staying relevant by continuously evolve itself to reach the highest level of excellence.

Our solutions are one of the most advanced and pertinent ERP Systems across the globe.

We have expertise in providing all kinds of Consultancy, Technology & Outsourcing Services with a proven track record.

We have more than 1500+ satisfied clients worldwide who are using our services and have upgraded their business effectively and efficiently with us. We also provide customized tailored solutions catering to specific requirements and client needs.

STAKE HOLDERS

When asked to select areas where ERP produced ROI, the top three answers were reduced IT costs (40%), reduced inventory levels (38%) and reduced cycle time (35%).-

Netsuit Portal. 2020



FEATURES



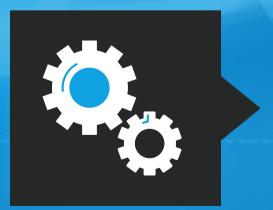
- Business Intelligence
- Ensured Security
- Live Tracking
- CSV Download



- Inter BranchSynchronization
- Multiple Companies
- Online Banking



- RFID & Barcode Integration
- Clould based ERP
- Tally & IVR Integration

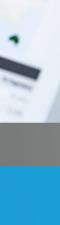


- OCR Integration
- IoT Integration
- Chat & EmailIntegration

• itta® MODULES







DASHBOARD MANAGEMENT

One View Glimpse of:

- Billing Status
- Transactions
- Outstanding
- All Important Figures



OPERATION MANAGEMENT

Keep complete detail of :

- Production workflow
- Inventory Management
- Purchase Management
- Quality Management

ACCOUNTS MANAGEMENT

Transaction based accounts:

- Asset management
- Financial analytics
- Payment systems
- Forecasting
- Accounting system







REPORTS MANAGEMENT

Accounting & Operational Reports :

- General Ledger and P&L
- Transactions
- Outstanding
- Dynamic Date Selection

DATABASE MANAGEMENT

Keep complete detail of:

- Database Backup
- Data Restoration
- Data Analysis
- History of Data

STATUTORY MANAGEMENT

- Tax Calculation
- Books Management
- Audit Trail
- Tax Reporting
- Tax Configuration









BACK-END MANAGEMENT

- Account Master
- Company Master
- Branch Master
- Customer Master
- Group Master

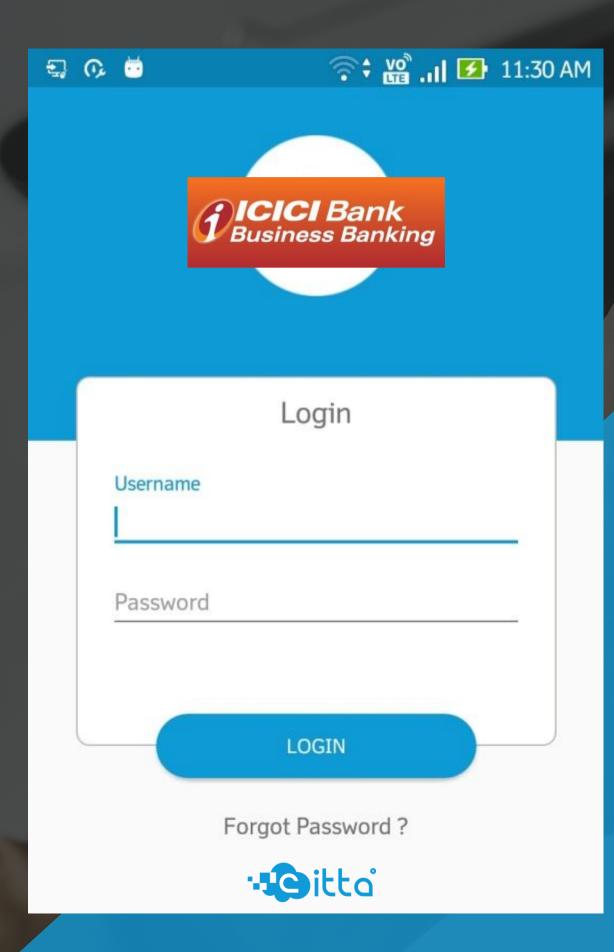
HR MANAGEMENT

- Employee Management
- Payroll System
- Salary Management
- Employee Training
- Hiring Management

CRM

- Lead Management
- Sales Analytics
- Social Media
- Sales Data
- Call Center
- PerformanceManagement





MOBILE APPLICATION

DASHBOARD

NOTIFICATIONS

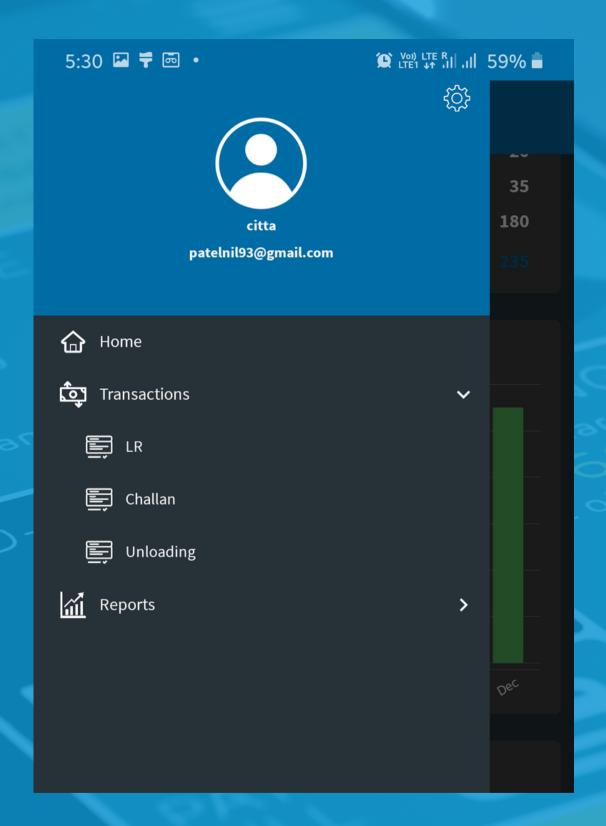
REPORT UPDATES

TASK MANAGEMENT

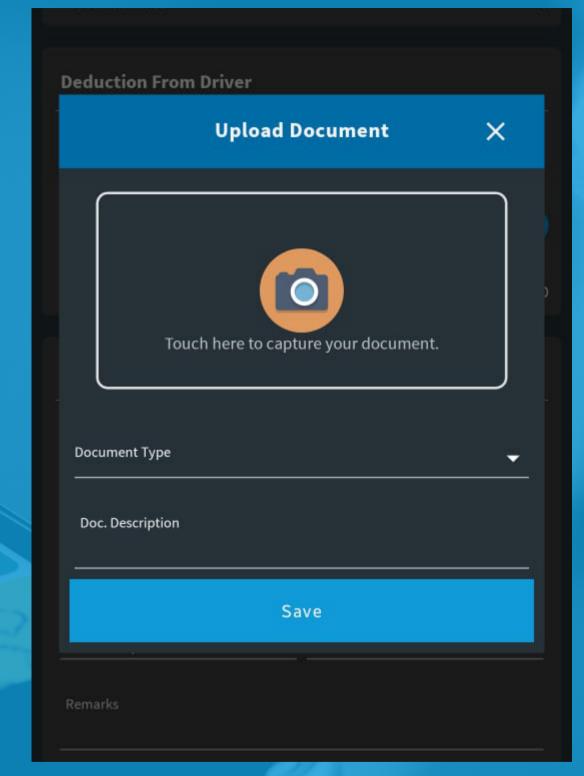
ONLINE PAYMENT

ONLINE BANKING









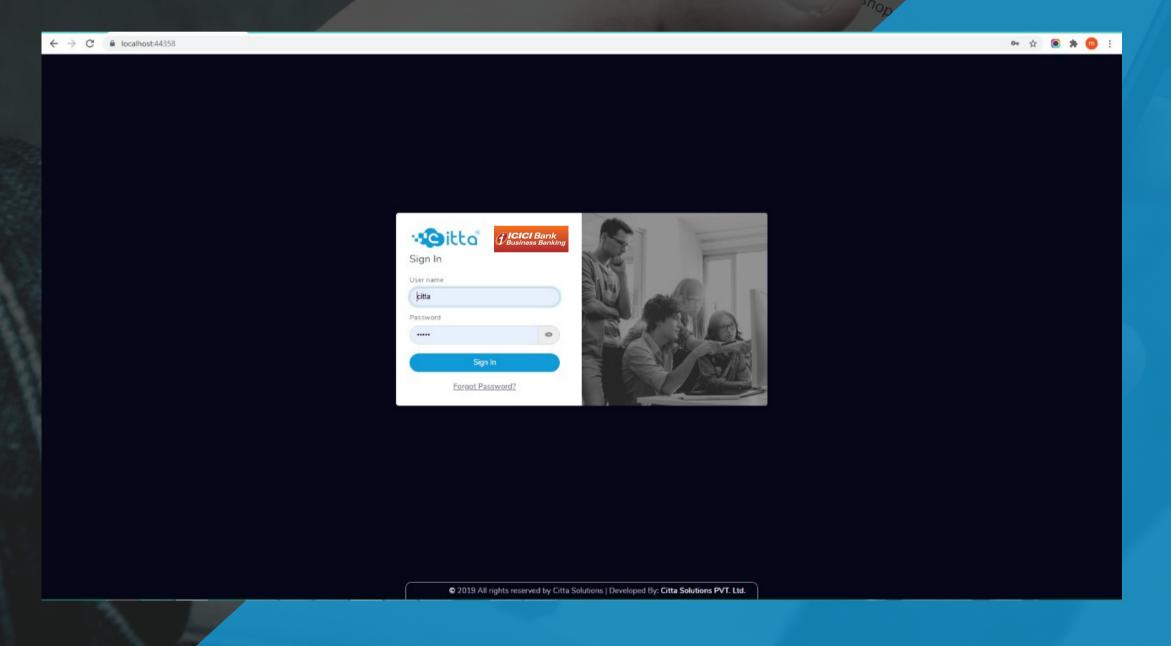
MODULES

DASHBOARD

FILE UPLOAD

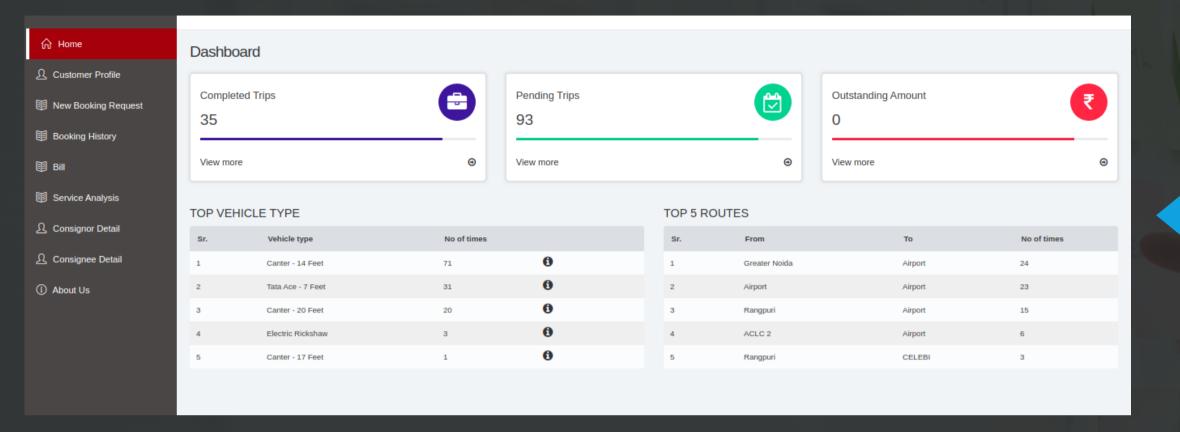


CITTA ICICI PORTAL



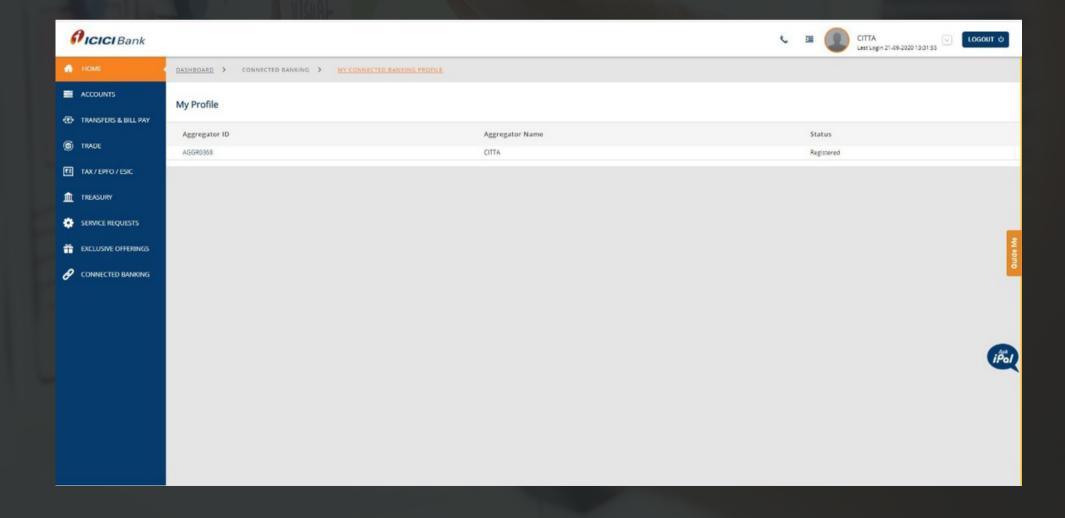
ACCOUNT
MANAGEMENT
REMINDERS
NOTIFICATION
ONLINE PAYMENT
ONLINE BANKING

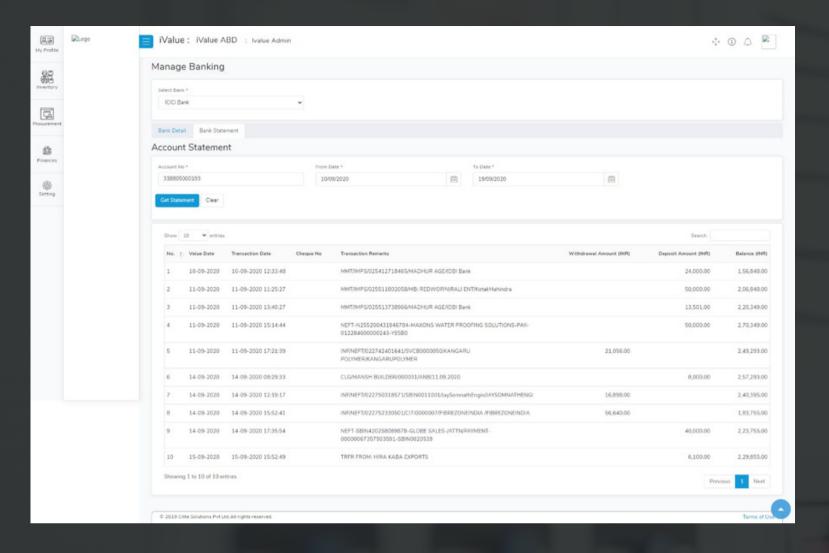




DASHBOARD

ICICI ACCOUNT MANAGEMENT

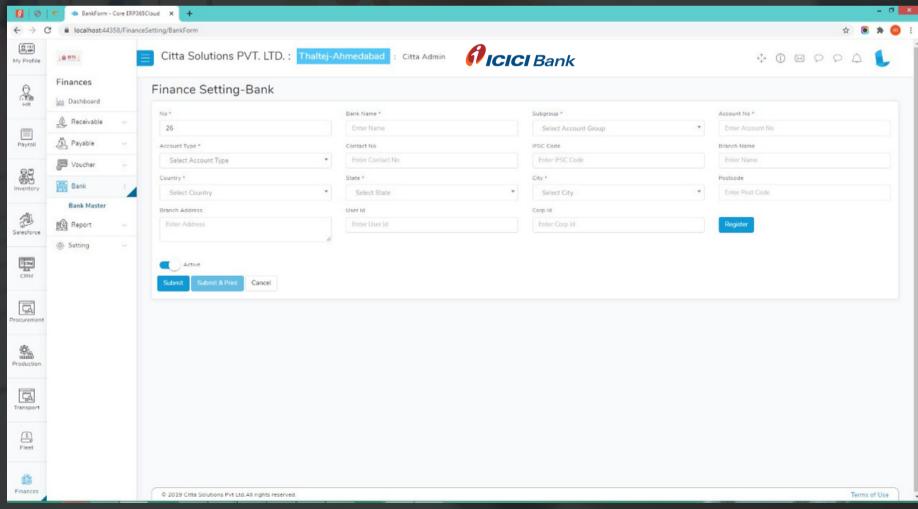




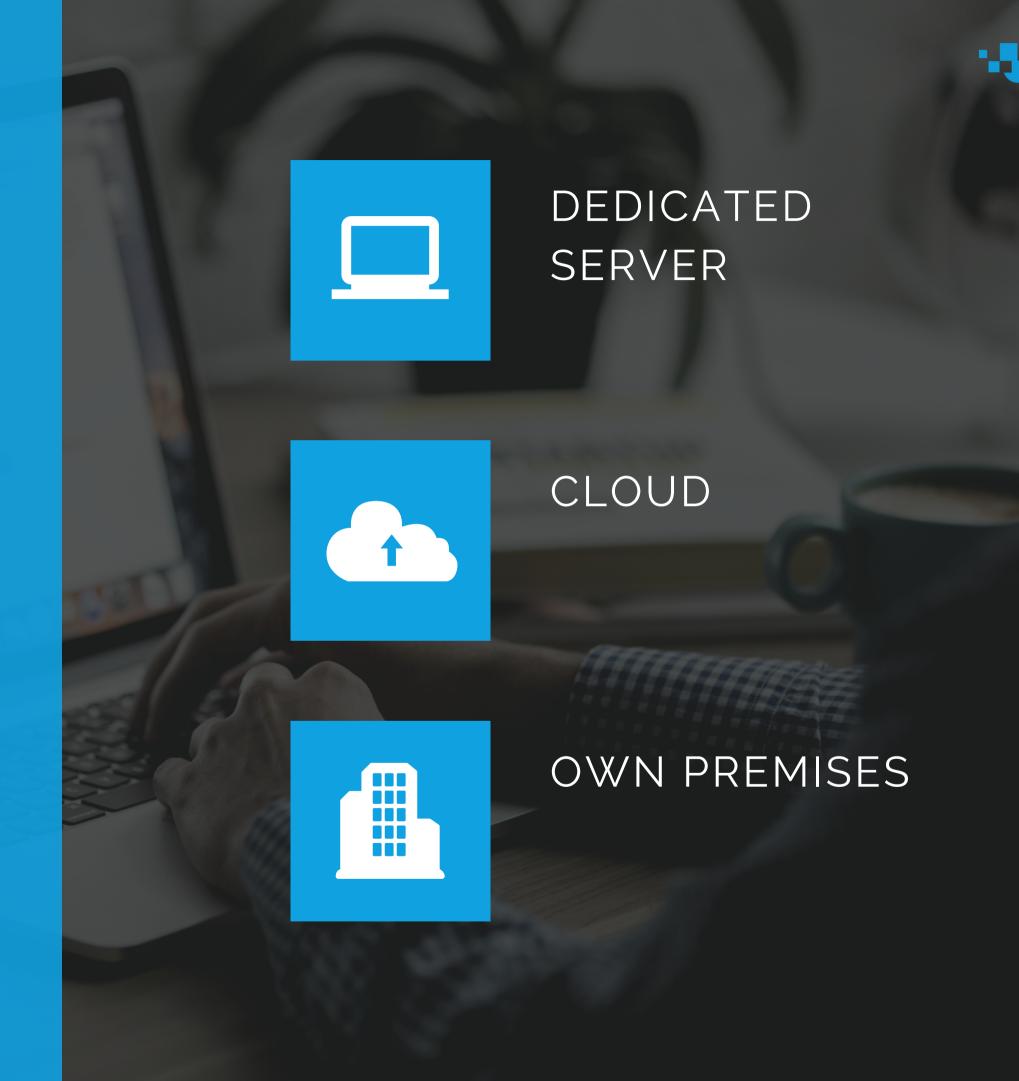
ICICI REGISTRATION



ACCOUNT STATEMENT



HOW DO WE OFFER



OUR SERVICE AND SUPPORT



- 24X7 LIVE SUPPORT
- SKILLED PROFESSIONALS
- ONE TIME COST
- LIFE TIME SUPPORT
- LICENSED SECURITY CERTIFICATES
- .NET FRAMEWORK
- PRODUCT GUIDANCE



CONTACT US

FOR QUESTIONS, COMMENTS, AND MORE INFO

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