REPUTATION MANAGEMENT SYSTEM

THAT DOES MORE THAN A POS

PiERP

process intelligence

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ABOUT PIERP-FOODIE365CLOUD

With Foodie365cloud see the growth your restaurant is truly capable of when your entire organization is connected through one system built specifically for restaurants. Get everyone on the same page, and get vital information to managers in time to make cost-slashing decisions. Foodie365cloud manage your restaurant's reputation & operations with the powerful, cloud-based solution to enhance diner experiences and increase the volume of positive experience across all the stakeholders. It is a quick to implement, easy to learn and smooth in operation. Most of our customers have increased their profits and maximized control over their business in just few weeks.

ABOUT CITTA

citta

Citta was founded in 2009 with a mission to succeed by helping our clients succeed. Citta's mission is to create effective and cutting-edge solutions, helping clients maximize their reach online and offline. Citta believes in staying relevant by continuously evolving itself to reach the highest level of excellence. Our solutions are one of the most advanced and pertinent ERP Systems across the globe. We have expertise in providing all kinds of Consultancy, Technology & Outsourcing Services with a proven track record.

FOODIE ERP
FACT & STATISTIC

95%

95% of restaurateurs agree that restaurant technology improves their business efficiency.- **On the Line**

BUSINESS CHALLENGES

FINDING AND TRAINING STAFF	MANAGING ROTATING INVENTORY	MAINTAINING PROFITABLE MENU PRICING	MAINTAINING ONLINE REVIEWS	CUSTOMER SERVICE
ONLINE BOOKING & DELIVERY	RELIABLE DATA TO JUSTIFY USP	EXPENSE MANAGEMENT	KEEPING UP WITH THE RISE OF MOBILE	LACK OF AUTOMATION

IMPROVEMENT ANALYSIS

INTELLIGENT POS SYSTEM	CUSTOMIZED INVENTORY MANAGEMENT TOOL	TAX COMPLIANT	SOCIAL MEDIA MANAGEMENT TOOL	MOBILE APPLICATION
COD MANAGEMENT	REAL TIME MONITORING	REMOTE MANAGEMENT	HOLISTIC ORDER MANAGEMENT	DATA SECURITY
REVERSE LOGISTICS	TURNKEY BI BASED SOLUTIONS			

PRODUCT MODULES

INVENTORY MONITORING & MANAGEMENT

BI based inventory management lays a solid foundation for the digitization of the restaurant industry ecosystems and offers both process and business insights.

TABLE RESERVATION MANAGEMENT

This is critical for the Dine-in restaurant experience. You should be able to accept table reservations from your website and manage all your table reservations from your restaurant management system.

STAFF MANAGEMENT

In this module, the admin will manage the staff. If we want to track every employee of the restaurant we need to maintain his/her record. This module will contain functionalities such as attendance, salary, shift management.

ORDER MANAGEMENT

It is always a great idea to be on top of what happens at your restaurant, both online and offline. Like the orders, you get both through your own order platform and online food aggregators like Foodpanda, Swiggy, Zomato.

RESTAURANT MARKETING MANAGEMENT

Communicate all your offers, your menu items, your special discounts the right way and more. This is what keeps your customers engaged and gets them back to your restaurant. It includes CRM, Loyalty Programmers, App Marketing etc.

POINT-OF-SALE OPERATIONS (MOVING BEYOND JUST BILLING)

These days, POS operations include so much more than punching orders and billing. Loyalty integrations help drive customer delight, whilst menu recommendations help in predictive selling.

KITCHEN MANAGEMENT

The module helps in paperless hassle-free management & digitize KOTs by displaying orders on screen and organize the kitchen so that their is zero communication gap between kitchen staff & attending staff.

PRODUCT MODULES

TASK MANAGEMENT
It helps individuals & business effectively organize their tasks. With a simple to use interface, users can begin scheduling, assigning & creating tasks in minutes.

RECRUITMENT MANAGEMENT
A recruitment management system is a set of modules to help you in staffing and recruitment operations automatically.

LEAVE MANAGEMENT
It helps to maintain both manual credit and debit entry of leaves and update the current balance of leaves. It can also keep a track of leave encashment and consider excess leaves a loss of pay.

ATTENDANCE MANAGEMENT
It provides a feature to keep a record of attendance inside the system eliminating manual effort consuming tasks. It is also linked with the school academic year.

PAYROLL MANAGEMENT
It helps individuals & business effectively organize their tasks. With a simple to use interface, users can begin scheduling, assigning & creating tasks in minutes.

CRM
The module allows an organization to manage its relations with the customer in a structured manner.

BANKING MODULE
Helps the organization in managing its all banking services such as fund transfers, account opening, passbook management, etc from the ERP itself.

ADMIN MODULE
it allows the system administrator to set up the back-end of the system and perform basic system configuration, mainly the definition of predefined drop-down fields, etc.

TAXATION MANAGEMENT
This module provides organizations with centralized tax configuration, management, and reporting with the integration of the accounting module.

PRODUCT MODULES

SALES MANAGEMENT

This module is used to perform the operation and document-based tracking of all sales transactions.

PROCUREMENT MANAGEMENT

The module includes all the functionalities allowing complete management of the purchases of articles or subcontracting.

REPORT MODULE

Report Module helps the user to create the predefined and customized report as per requirementsexcess leaves a loss of pay.

EMPLOYEE PROFILE MANAGEMENT

The module helps the organization to automate their current employee profiling system in a more structured way for better record access and decision making.

PERFORMANCE MANAGEMENT

It enables managers to track and monitor the performance of individual employees as well as departments, and the overall organization.

ACCOUNTING MODULE

It automates financial and accounting activities. It collects information and crafts reports: general ledgers, fixed assets, receivables, payable, cash flows, etc.
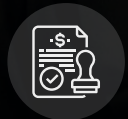
EMPLOYEE MONITORING MODULE

The module helps in monitoring employee working both inside & outside office premises by screen record, IoT tools, video recording, etc.
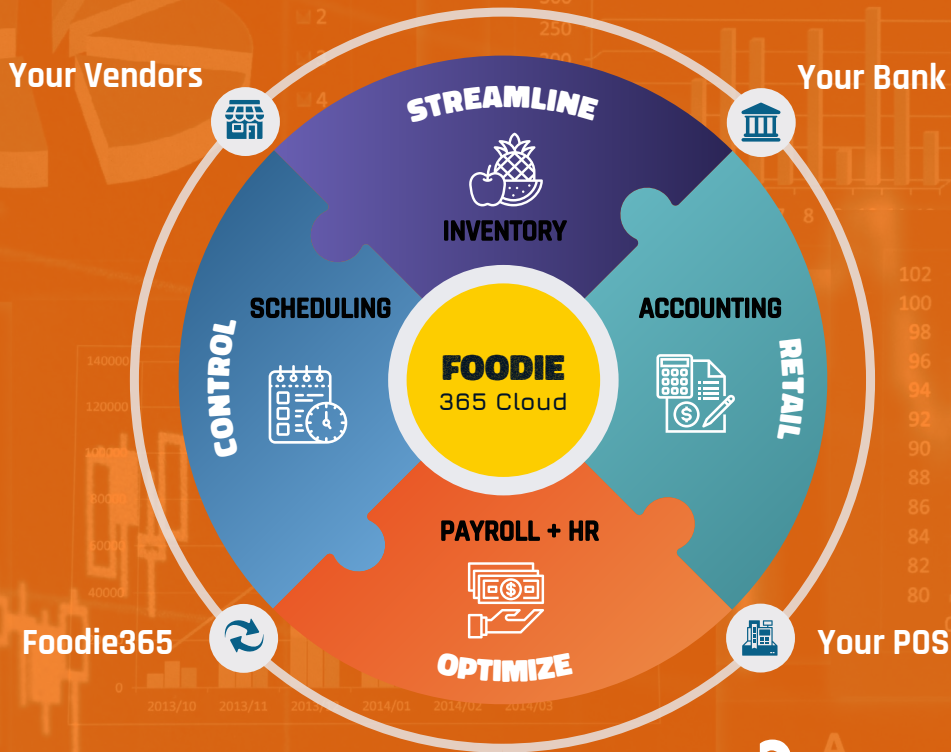
APPROVAL MANAGEMENT

The module digitizes and automates your current approval mechanism for quick & structured decision making.

SOCIAL MEDIA MANAGEMENT

The module helps in managing different social media accounts on a single platform with BI-based dashboards and customized reports.

Your Vendors

Your Bank

STREAMLINE

INVENTORY

SCHEDULING

CONTROL

FOODIE
365 Cloud

ACCOUNTING

RETAIL

PAYROLL + HR

OPTIMIZE

Foodie365

Your POS

1 INTEGRATED SYSTEMS
Move from individual setups to a connected solution

2 END TO END VISIBILITY
To analysis & upgrade the efficiency of entire process

3 ASSET LIGHT TECHNOLOGY
Which increase productivity without hurting the pocket

4 MULTIPLE DEPLOYMENT APPROACH
To create a solution satisfying your environment

5 FUTURE READY TECHNOLOGY
To address changing business scenarios

PRODUCT FEATURES

Multi Pricing	Kitchen Display System

Offline Mode	Super Business Dashboard	Food Costing and Wastage Reports	Order Taking Application	Cloud POS Integration	Tip and Check Handling
Customized yet Simplified Loyalty Program	Tablet-Friendly Order-Faking	Restaurant Chain Business Management	Security Control	Get Real-Time Alerts	Integrated Accounting
Versatile in Nature	User Friendly Solution	Accessible On Any Device	Payment Partner Integration	Easy Scalable	SMS Communication

PRODUCT BENEFITS

Eliminate Paper Ordering

Reduce Costs & Stay On Budget

Insights into the Customer Experience

Share Staff Between Multiple Locations

Increase Happy Customers

Increase Reservations and walk-ins

Control Your Inventory

Franchise Management Simplified

Easy Communication with Customers

Brand Advocacy

Quick & Easy Scheduling

Easy Reputation Management

Employee Satisfaction

Reduces Theft
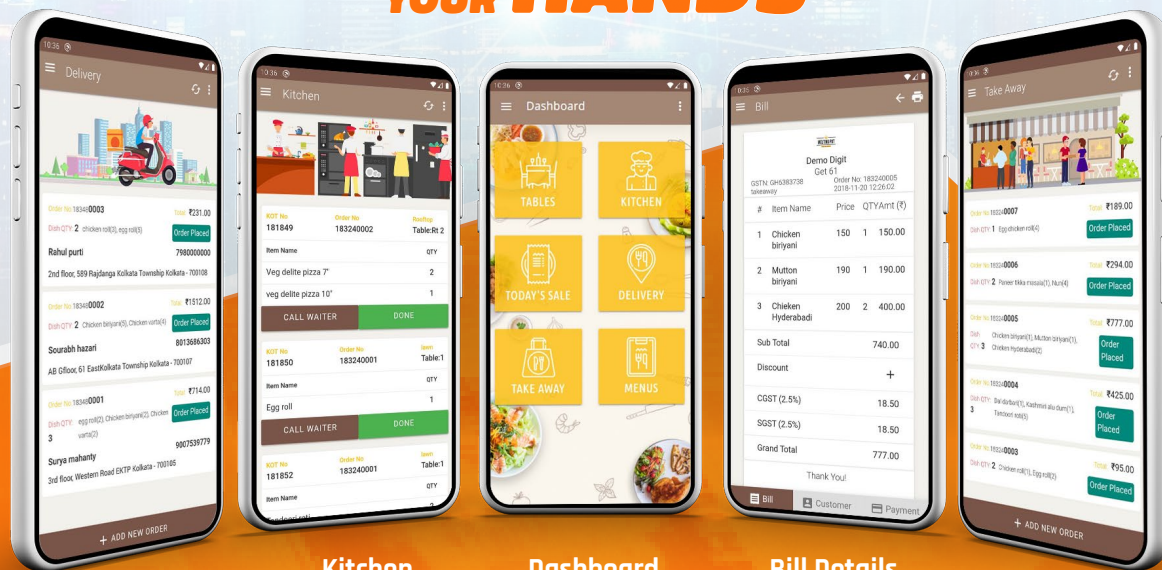
Automatic Analysis

52%

After POS technology and payment processing, the most popular back-office technologies were accounting software (52%, up from 31% in 2018) and payroll software (50%, up from 28% in 2018).

- Toast

ORDER & PAY HERE!
Touch to Begin

MOBILITY

A handy and simple to access, Foodie365cloud mobile application is the primary method to increase business's productivity & establish real time analytic. Not just this, an Foodie365cloud app can monitor analytic and give real time alerts & notifications which would help in making quick crucial decision for efficient process working which eventually results into increasing productivity and can manage all your restaurant operations remotely.

CONTROL IN YOUR HANDS

Delivery Kitchen Dashboard Bill Details Takeaway

Online Order | Live Delivery Tracking | Easy Menu Setup | Easy Payment Interface | Real Time Analytic | Branch & Staff Management | Survey Management
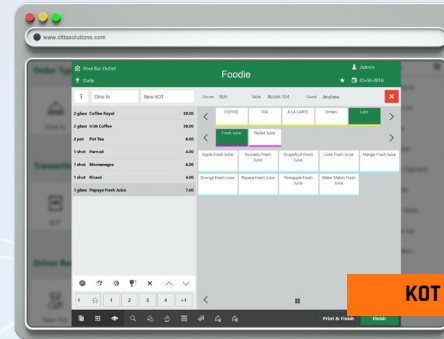
WE DEVELOP INNOVATION
SO YOU COULD CREATE MEMORIES

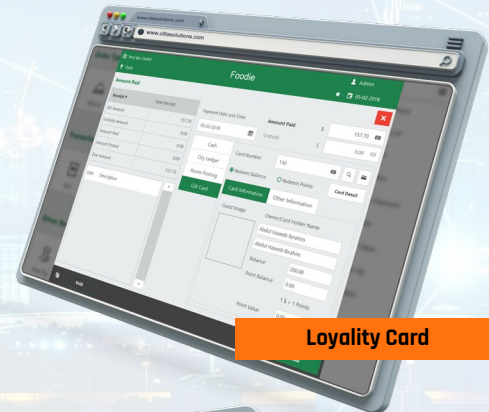## SOLUTION VIEW

Dashboard Screen

KOT Screen

Bill Operation

Loyality Card

Cash Drawer

Receipt Payment

Disclaimer : All Pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.

OVER 10 YEARS WE ARE AUTOMATING PROCESSES IN THE WORLD

With a presence in 17+ countries and 200+ talents on board, Citta is serving mostly every industry. From Retail to Logistic we are believed & recognized IT partners in 11+ industries.
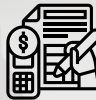
Logistics

Education

Healthcare

Hospitality

Retail

E-Commerce

Finance

Manufacturing

Courier

Jewellery

Pharmacy

Construction

WE ARE COMMITTED TO QUALITY

Business Consultancy - Information Technology - Outsourcing Services

INSIGHT
Business Solution Services

- BPO (Business Process OutSourcing)
- Enterprise Architecture (EA)
- Reseller Programmes
- Consulting Services
- Security & Risk Management
- Cyber Security
- PAAS (Platform as a Service)
- IAAS (Infrastructure as a Service)
- SAAS (Software as a Service)
- SSL Certificates

EXIGENCY
Software Services

- Mobile Application Development
- ERP Solutions
- Application Maintenance
- Application Development
- Quality Assurance & Testing
- Database Services
- Resource Hiring
- POS Software Services
- Product Development

ELEMENTAL
System Integration & Infrastructure

- Enterprise Data Storage
- Server Solutions
- Cloud Services
- Data Center Solutions
- Disaster Recovery Solutions (DRaaS)
- Licensed Software Solutions
- Network Management & Integration
- Remote Infrastructure Management
- Messaging & Collaboration
- Helpdesk Services
- Desktop Management Services
- Web Hosting & Registration Services
- Workplace & Pandemic Management
- Telephony Services

INNOVATE
Emerging Technology

- Machine Learning & Robotics
- AI & BI Integration
- Biometric Solutions
- Surveillance Solutions
- IoT based Solutions
- Big Data
- Automation
- BlockChain

BRANDING
Marketing & Branding Services

- Website Design
- Brand Design
- Graphic Design
- Corporate Presentations
- 2D/3D Character Animation
- Digital Marketing
- SEO / SMO
- Flash Animations
- Mobile Games
- Branding & Marketing Videos

RESOURCE HIRING
Staff Augmentation Services

- Onshore
- Near Shore
- Offshore

CUSTOMIZATION & DEPLOYMENT

DEPLOYMENT TYPE WE OFFER

CONSULT

Consult with the internal or external team running point on the project to map out the exact journey your IoT deployment will take, would include sub-stages from feasibility test to ROI calculation.

DEVELOP

Here's where boards get developed, the cloud platform gets built out and the analytic framework is set. It's also when all the business relevant features are configured from analytic, artificial intelligence (AI) and machine learning.

DEPLOY

Here's where forward stocking for backup hardware, technical customer support, and tech support for Wi-Fi or cellular networks, gateways, web interfaces, apps and your new cloud platform all come into play.

Engagement Modes

- Daily based model
- Monthly based model
- Hourly based model
- Fixed Cost

RESOURCE ENGAGEMENT

Technology base & Contract base

*(SLA & NDA would be entertained)

SPICE N ICE RESTAURANT

MASALA THEORY

Fresh-yes

GIRIRAJ ગીરિરાજ

LEBANeats

The REGENCY RESTAURANT

MATOU PAN ASIAN RESTAURANT & BAR

Chutney Corner

Sindhoor South Indian Restaurant

peachykeens

SEASONS RESTAURANT

Sizzling Kitchen

Rama Spice

Chilli Chicks Thai Cooking School

COCONUT TREE

2000+ CLIENTS

TECHNOLOGIES WE USE

PLATFORMS ▫ C#, ASP.NET, ASP.NET(MVC), Umbraco, Sitecore, Sharepoint, Silverlight, Ajax, Telerik, jQuery, Entity Framework

DATABASE ▫ SQL Server, Oracle, MySql, Postgres

MOBILE ▫ Xamarine, iPhone, Android, Windows Based Application, PhoneGap, Cordova

BIG DATA ▫ No SQL, Hadoop, MongoDB, Cassandra, Radis-DB, Raven DB

JAVA ▫ J2EE, Java Faces, Struts, Hibernet, Spring, Web-services

OPEN SOURCE ▫ PHP, Angular JS, Larawell, YII, NodeJS, HTML 5, CSS3

OUR BUSINESS ALLIANCES

Acronis | IDFC FIRST Bank | Google | Microsoft | Apple | amazon | TATA TELE BUSINESS SERVICES | DO Big | JioMeet

We *Simplify* The *Journey* of *Beautiful Memories*

- Recipe & Menu
- Restaurant Chain
- CRM & Promotion
- Tip & Check Handling
- Inventory & Production
- Order Taking Mobile App
- API Integration
- Customer Satisfaction
- Security
- Digital Document

PiERP
process intelligence

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AWARDS & RECOGNITIONS

CIOReview

TOP WEB DEVELOPMENT COMPANY IN INDIA

IGAB

gesia

ISTE 2018 CHICAGO

GoodFirms

AND MORE...

OUR INTERNATIONAL BRANCH OFFICES

- Toronto, **Canada**
- Manchester, **UK**
- Kansas, **USA**
- Gujarat, **India**
- Yangon, **Myanmar**
- Ohio, **USA**
- Salalah, **Oman**
- Sydney, **Australia**

"A Solution by Citta Group"