
CASE STUDY

EDII

Gandhinagar, Gujarat, India

OUTLINE OF TOPICS

WHAT WE'LL DISCUSS

- About Company
- Project Overview
- Pain Points
- Solution
- Facts & Figures
- Result
- Project Timeline
- Solution Look Over
- Contact Us





ABOUT EDII

PRIDE IN OUR WORK

The Entrepreneurship Development Institute of India (EDII) is a nationally and internationally recognised institution dedicated to promoting entrepreneurship education, research, training, and institution building.

EDII works with students, academicians, entrepreneurs, government bodies, and international agencies through its Academic Wing and Institute Wing, offering programs, research initiatives, publications, and advisory services.

OVERVIEW

EDII required a modern, dynamic, and content-driven website that could effectively represent both its Academic Wing and Institute Wing while catering to a wide range of stakeholders.

We partnered with EDII to design and develop a dynamic website platform (<https://ediindia.org/>) that delivers structured, easily manageable, and scalable digital content for academics, students, researchers, policymakers, and institutional partners.

The website was designed to:

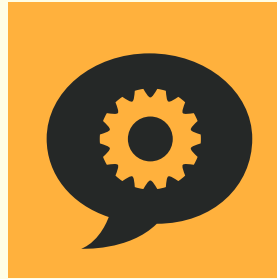
- Clearly differentiate Academic and Institute wings
- Present programs, courses, research, and initiatives effectively
- Enable easy content updates by internal teams
- Improve accessibility, usability, and navigation
- Strengthen EDII's digital identity and outreach

The solution ensures a future-ready digital presence aligned with EDII's stature as a premier national institution.

PAIN POINTS FOR EDII



Static or outdated content presentation



Difficulty managing frequent academic and institutional updates



Lack of clear segregation between academic and institute information



Complex navigation for diverse user groups

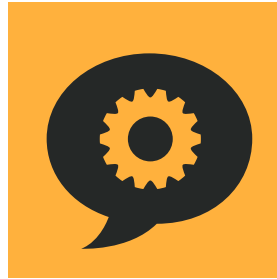


Limited scalability for new programs, research, and initiatives

OUR SOLUTIONS FOR EDII



Structured presentation of academic programs and courses .



Faculty profiles, research areas, and publications



Showcase of institutional initiatives, events, and collaborations



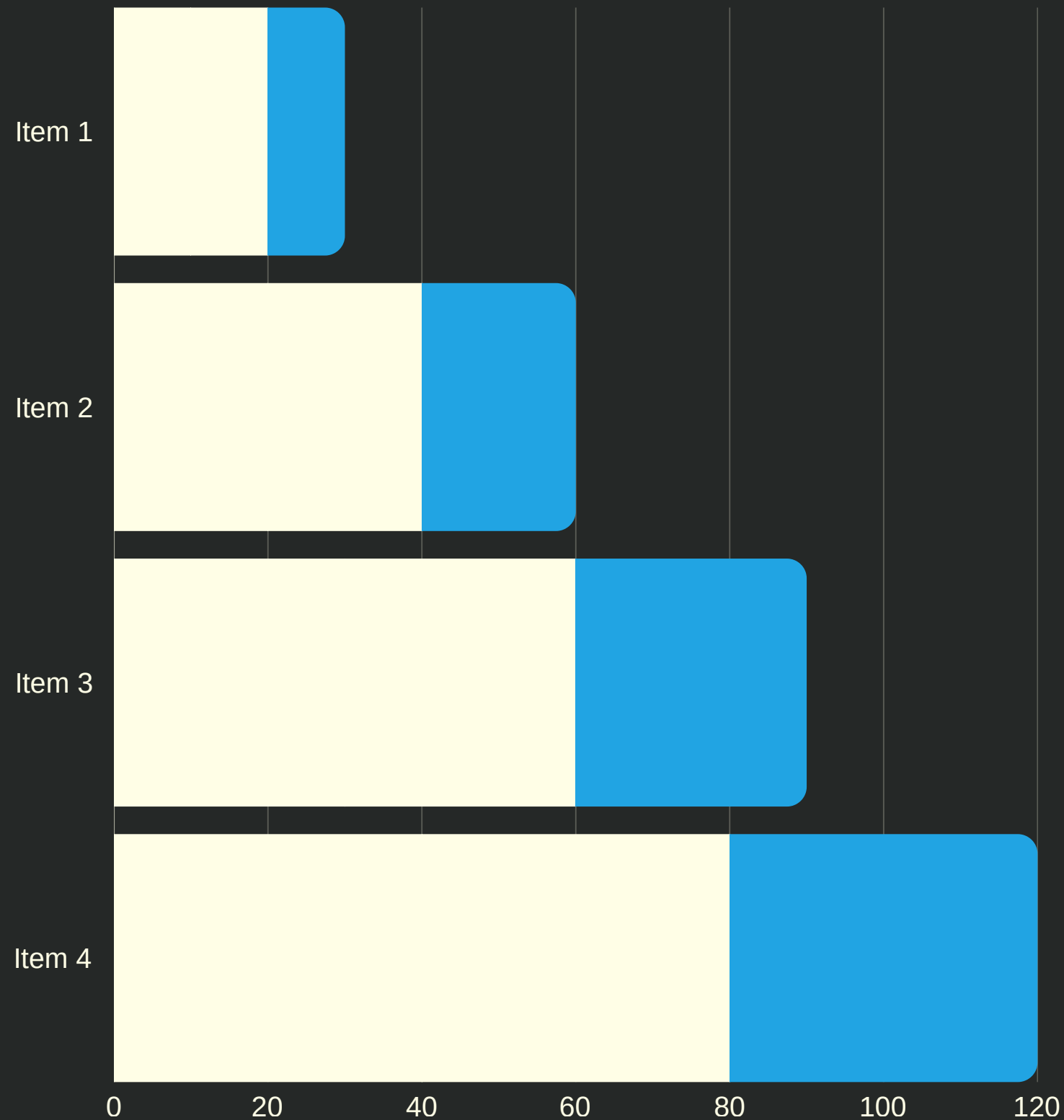
Responsive design for desktop, tablet, and mobile devices



Optimised performance for faster load times

FACTS & FIGURES

- Dynamic Website Architecture improved content update efficiency by **60%**.
- Optimized Navigation and UX improved user engagement by **45%**.
- Automated Forms and Data Capture reduced inquiry processing time by **55%**.



**IMPROVED
PERFORMANCE
AND LOAD SPEED
ENHANCED USER
EXPERIENCE AND
RETENTION.**





**SCALABLE
WEBSITE
FRAMEWORK
SUPPORTS
FUTURE GROWTH
AND FEATURE
EXPANSION.**

EDII TIMELINE

A 4-MONTH JOURNEY



Solution Look Over

BUILDING AN ENTREPRENEURIAL NATION

40+ Years of Transforming Ideas into Enterprises

Celebrating EDII's Legacy of Entrepreneurship Excellence

INSPIRE. TRAIN. MENTOR. NETWORK.

Hey! I am Niaa... Your Admission Assistant.



CONTACT US

FOR QUESTIONS, COMMENTS, AND MORE INFO

ADDRESS

#911, Times Square
Arcade, Opp. Rambaug, Nr.
Ravija Plaza, Thaltej-Shilaj
Road, Thaltej. Ahmedabad-
380059.

PHONE

+91 79 4107 6111
+91 79 4899 1546
+91 81 4029 7820

EMAIL

business@cittasolutions.com

WEBSITE

www.cittasolutions.com