



Resource Outsourcing

A Service from Citta Universe



TOPICS TO COVER

- Business Challenges
- Improvement Analysis
- Top Reasons of Outsourcing
- Benefits of Citta
- Comparison Chart
- About Citta
- Our Expertise
- Features
- How Do We Offer
- Contact Us



FACTS & FIGURES

59% of businesses see outsourcing as an effective cost cutting tool. **57%** see it as a way to focus on their highest ROI activities. And another **47%** say it helps them solve their capacity issues

Inv.tech

*BUSINESS CHALLENGES

Outsourcing is quickly becoming normalized as an integral component of daily practices, regardless of whether or not the businesses who use them have physical office spaces.

- Inv.tech

- Finding exact requirements in market
- Infrastructure development
- Monitoring of resources
- Training and knowledge transfer
- Affordability with expertise
- Communication gap within the process
- Accountability
- Omni-channel Support
- Time zone conflicts
- Mult industry knowledge

The background of the slide is a dark blue, textured surface. It features a faint, glowing grid pattern and a large, semi-transparent globe on the left side. A hand wearing a white, mesh-like glove is visible in the bottom left corner, reaching towards the center. The large yellow text '60-68%' is prominently displayed in the center of the slide.

60-68%

Data security is a top concern for 68% of outsourcing companies who are considering moving to cloud technology.

*IMPROVEMENT ANALYSIS

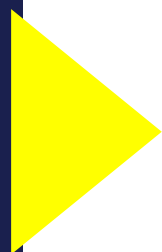
Focusing on core business is a main motivation for outsourcing IT functions.

- Fortunly

- Affordable Pricing with Experience
- Security Compliances
- Reliability in terms of performance and commitment
- Defined escalation process for quick resolutions
- 6000+ sq.ft. office space for global standard technical infrastructure
- Working in 17+ countries with a domain expertise in 16+ industries



FACTS & FIGURES



Over 93% of organizations are considering or have adopted cloud technology to improve outsourcing.

- Fortunly

TOP REASONS WHY COMPANIES
OUTSOURCE INFORMATION
TECHNOLOGY (IT) SERVICES
WORLDWIDE



Provides access to skills not available in-house

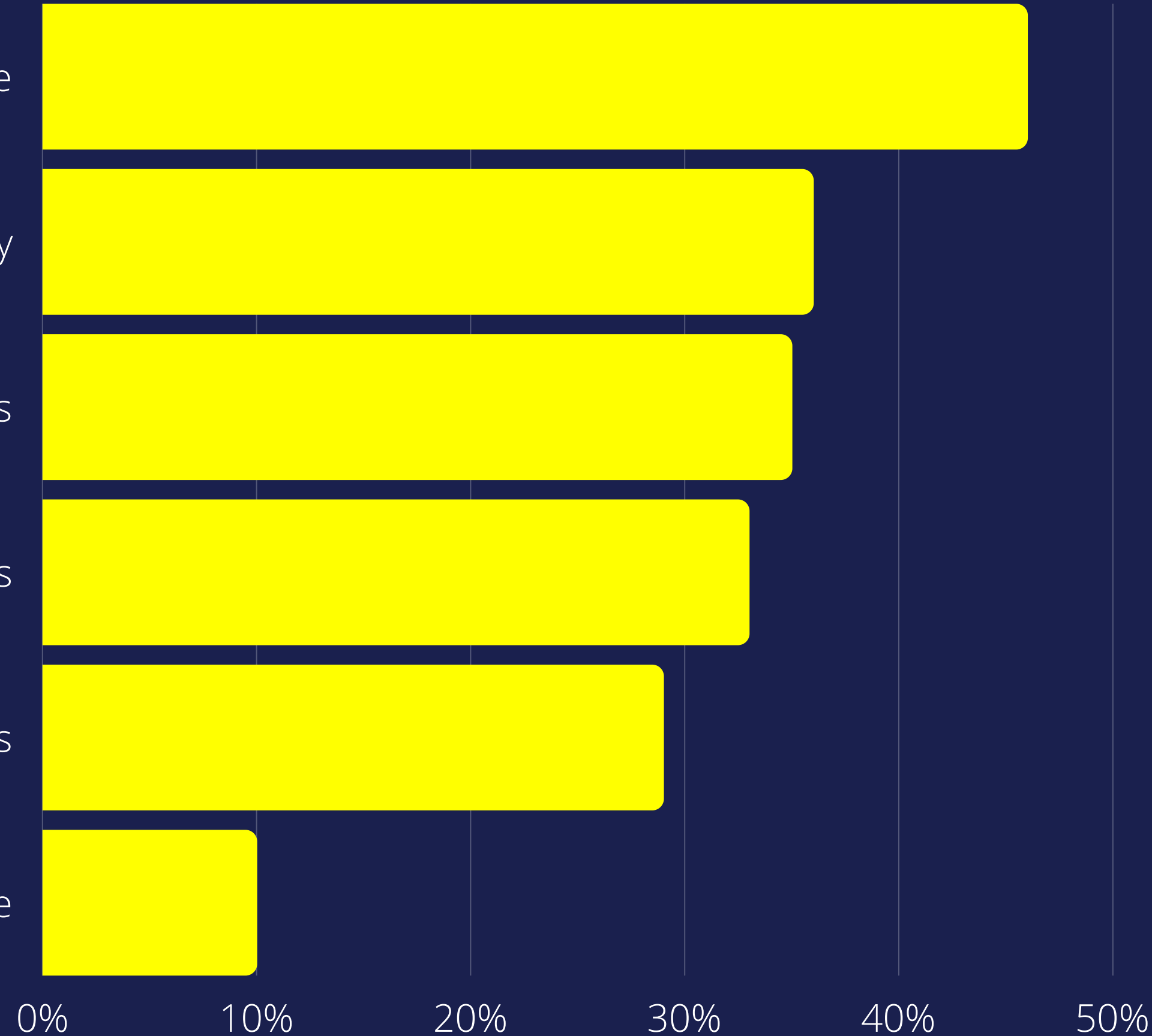
Saves money

Free up resources to focus on core business

Adds scale to my IT resources

Improves flexibility in use of resources






Improves are ability to innovate



*BENEFITS OF CITTA

- Remote desktop working
- Working with experts from 16+ industry verticals.
- 24X7 live support
- Working with Agile methodology in professional environment
- 10+ platform knowledge at one point
- .Global standard IT infrastructure with 250+ work stations.
- 200+ experts working in 16+ countries

COMPARISON CHART

  COMMON PAIN AREAS	 FREELANCERS	 INHOUSE	 CITTA
1 Affordable Pricing with Experience	●		●
2 Security Compliances		●	●
3 Reliability Factor		●	●
4 Escalation Procedure		●	●
5 Time Zone Availability			●
6 Domain & Industry Expertise			●

A solid yellow horizontal bar.

ABOUT CITTA

PRIDE IN OUR WORK

Citta was founded in 2009 with a mission to succeed by helping our clients succeed. Citta's mission is to create effective and cutting-edge solutions, helping clients maximize their reach online and off line.

Citta believes in staying relevant by continuously evolve itself to reach the highest level of excellence.

Our solutions are one of the most advanced and pertinent ERP Systems across the globe.

We have expertise in providing all kinds of Consultancy, Technology & Outsourcing Services with a proven track record.

We have more than 1500+ satisfied clients worldwide who are using our services and have upgraded their business effectively and efficiently with us. We also provide customized tailored solutions catering to specific requirements and client needs.

*OUR EXPERTISE

- DotNet
 - Java
 - PhP
 - SQL Server
 - Oracle
 - My SQL
 - iOS
 - Android
 - Perl
 - Python
 - Laravel
-



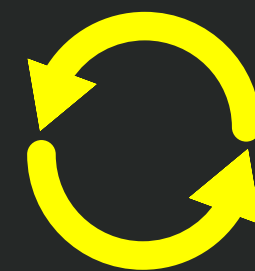
FEATURES



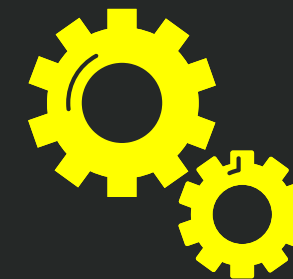
- Presence in 17+ countries
- 200+ people worldwide
- 85k+ service hours
- 250+ work stations



- 6000+ sq.ft. office space
- VOIP phones
- 100% power backup



- 1 Million + solution users
- 16+ industry verticals
- 50 Mbps lease lines with IBE backup fibre line.



- Designed for 24X7 operations.
- Conference rooms with video conferencing

*HOW DO WE OFFER



DEDICATED
RESOURCE



HOURLY
BASIS



FIXED
COST

CONTACT US

FOR QUESTIONS, COMMENTS,
AND MORE INFO

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