

# Line of Services

We're here to accommodate all  
your technology needs.

## EXIGENCY SOFTWARE SERVICES



### Application Development

- Web Based Application
- Windows Based Application
- Desktop Application
- Network Application



### ERP Solution

- Customized ERP
- White Lable Customized ERP
- SaaS-based ERP
- Standard ERP



### POS Software Development

- Interface Development
- Hardware Interface
- Payment Gateways
- Integrated Web Interface
- Real-Time Synchronization



### Product Development

- Concept Development
- Whitelabel Solutions
- Ownership Model
- Loyalty Model



### Mobile Application Development

- Native App Development
- Hybrid App Development
- Application Testing & QA
- Application Migration
- Application Redesign (UI/UX)
- Upgrade Mobile Applications
- Mobile Games



### Quality Assurance & Testing

- Functional Testing
- Unit Testing
- Integration Testing
- System Testing
- Sanity Testing
- Smoke Testing
- Interface Testing
- Regression Testing
- Beta/Acceptance Testing
- Non-Functional Testing



### Database Services

- Database Monitoring Services
- Database Administration
- Database Upgrade
- Database Migration
- Database Maintenance
- Performance Tuning
- Health Checkup
- SLA based Support
- Database Uptime



### Application Maintenance

- Corrective Maintenance
- Adaptive Maintenance
- Perfective Maintenance
- Preventive Maintenance



### Resource Hiring Services

- Dedicated Team
- Fixed Price Model

# ELEMENTAL

## SYSTEM INTEGRATION & INFRASTRUCTURE



### Enterprise Data Storage

- Google Drive
- Amazon Cloud Drive
- One Drive
- AWS
- Google Cloud Platform
- IBM Cloud Storage
- Microsoft Azure Storage
- Oracle Cloud Infrastructure
- Storage Management Services



### Server Solutions

- Virtual Private Server
- Public Cloud Services
- Private Cloud Services
- Hybrid Cloud Services
- Dedicated Cloud Servers
- Server Virtualization Services
- Server Consolidation Services
- Server Management Services



### Remote Infrastructure Management

- Remote Centralized Monitoring
- Remote Staff Augmentation
- IT Asset Management
- Server Support & Mgmt
- Network Operation Centre
- Data Management with a NOC
- Network Infrastructure Installation
- Database & Storage Mgmt
- Migration Services
- Network & Application Mgmt



### Network Mgmt & Integration

- Network Consulting
- Network Integration
- SDN Consulting
- SDN for Data Center
- MultiNetwork Services



### Workplace & Pandemic Services

- Cloud Workspace
- Unified Device Management
- Remote Desktop
- Unified Communication
- Collaboration Services
- Digital Contact Center
- AI-Powered Service Desk
- Analytics Services
- AR-Enabled Field Support
- Building Management Solution
- Smart Meeting Room



### Telephony Services

- SIP Trunk
- Audio Conferencing System
- Toll-Free Services
- Web Conferencing
- HIVR- [Hosted Interactive Voice Response System]
- Hosted Interactive Voice Response (HIVR)
- Cloud Telephony
- Smart Office (R)



### Web Hosting & Registration Services

- Web Hosting (on file server)
- Database Hosting (on dedicated server)
- Deploying Web Apps
- Serverless Web Apps
- Domain Purchase
- SSL Certification



### Messaging & Collaboration

- Cloud Messaging
- Mailbox & Chatbox
- Email Integration
- SMS Integration
- WhatsApp Integration



### Disaster Recovery Solutions (DRaaS)

- Site Recovery Management
- Data Backup
- Data Synchronisation
- Third-Party Backup Service
- Cloud Storage



### Desktop Mgmt Services

- OS Upgradation
- OS Migration
- OS Support
- Hardware & Software Roll-Outs
- Anti-Virus & Security Mgmt
- Backup Management
- IT Asset Tracking
- Oracle Cloud Infrastructure
- Storage Management Services



### Helpdesk Services

- Remote Support
- Real-Time Chat
- Email Support
- Web Support
- Call Escalation
- On-Site Support
- Telecom Support
- Technical Support
- Proactive Maintenance and Monitoring



### Data Center Solutions

- Enterprise Data Centers
- Managed Services Data Centers
- Colocation Data Centers
- Cloud Data Centers



### Cloud Services

- Cloud Security
- Disaster Recovery on Cloud
- Cloud Infrastructure/ IAAS Cloud



### Licensed Software Solutions

#### Security Solutions

- |               |               |              |                 |
|---------------|---------------|--------------|-----------------|
| - AvePoint    | - InGram      | - Rmail      | - AvastBusiness |
| - Bitdefender | - Kaspersky   | - CSAT       | - Balbix        |
| - Check Point | - McAfee      | - Syncdog    | - Duo           |
| - CISCO       | - Microsoft   | - TrendMicro | - IBM MaaS360   |
| - Digicert    | - Mimecast    | - ZeroSpam   | - Sophos        |
| - Eset        | - ItsMine     | - V-Key      |                 |
| - Fortiniet   | - Perimeter81 | - Acronis    |                 |
| - IBM         | - ProofPoint  | - AlertLogic |                 |

#### Business Applications

- |              |                 |                      |            |
|--------------|-----------------|----------------------|------------|
| - Adobe      | - FreshBooks    | - Serviceaide        | - Zoominfo |
| - Apptivo    | - HelloSign     | - TeamViewer         | - Wrike    |
| - AutoDesk   | - IBM           | - TekStack           | - Backflpt |
| - AvePoint   | - Microsoft     | - WittyParrot        | - Colligo  |
| - BlockDrive | - OneVueX       | - Paris Technologies | - Sign Now |
| - CloudBlue  | - Microsoft 365 | - BlueInk            |            |
| - CoreView   | - Pickit        | - Forms on Fire      |            |
| - DocuSign   | - Rsign         | - Salesforce         |            |



## Licensed Software Solutions

### Cloud Infrastructure

- AWS
- Google Cloud
- IBM Cloud
- Ingram
- Microsoft Azure
- Nerdio
- Red Hat OpenShift
- Century Link
- CloudCheckr
- CloudVelox
- DesktopReady
- Process Fusion
- HP Enterprise
- Netenrich
- dinCloud
- Spectrum
- Vmware
- Vultr

### Communications

- Blizz TeamViewer
- Axcient
- Airtame
- Dropbox
- Do Forms
- Sippio
- Evernote
- Google Workspace
- LetsSignit
- Netelligent
- NomaDesk
- SaneBox
- Broadsoft Business
- Webex
- 8x8
- Bluip
- eFax
- Google Cloud
- GoTo
- iMeet
- Mitel
- NetFortris
- Polycom
- RingCentral
- Univoip

### Backup and Disaster Recovery

- Acronis
- Arcserve
- AvePoint
- DropSuit
- Metallic
- Storage Guardian
- Vault America
- Veritas
- Lyve Mobile
- CI
- Live Vault
- Storage Pipe

### Other

- APC
- AvePoint
- BitTitan
- Corent
- IBM
- AvastBusiness
- InterGuard
- Live VHD
- AdamAi
- Deluxe
- Vendasta
- Yola
- Cloudamize
- nOps

# INNOVATE

## EMERGING TECHNOLOGY



### Biometric Solutions

- Know Your Customers
- Time & Attendance
- Workforce Management
- Visitor Management
- Individual Identification
- Secured Financial Services
- RFID & Smart Cards



### Big Data Technology

- Big Data Consultancy
- Enterprise Data Warehouse (EDW) Optimization
- Build & Support



### Automation Solutions

- Business Process Automation Consultancy
- Fully Automate Existing Processes
- AI & Analytic Solutions
- Workflow Automation
- Automation Service Platform



### Block Chain Technology

- Advisory & Consulting
- Design
- MVP
- Private Blockchain Network



### Machine Learning & Robotics

- Dynamic Data Analysis System
- Data Privacy
- Data Visualization
- Text Analysis



### IoT based Solutions

- Energy Management
- Remote Security
- Asset Tracking
- Fleet Management Solution
- Industrial IoT
- Smart Lighting and Building Management
- Process Automation
- Product Automation
- GPS based Tracking
- Fuel Monitoring
- Cold Chain Logistics



### AI & BI Integration

- Dashboards
- Chat Bots
- Data Analysis



### Surveillance Solutions

- CCTV
- Drone Surveillance

# BRANDING

## MARKETING & BRANDING SERVICES



### Marketing Videos

- Company Corporate Videos
- Product Videos
- Service Videos
- Employee Testimonials
- Client Testimonials
- Client Interviews
- Launch Videos
- Explainer Videos
- Infomercials
- Commercial Videos
- Short Movies



### Press Release

- Product PR Ideas
- Customer PR Ideas
- Marketing PR Ideas
- Business Development PR Ideas
- Company PR Ideas
- Public Relation PR Ideas
- CSR PR Ideas
- HR PR Ideas
- Interview & Awards



### SEO

- On-Site SEO
- Keyword Research & Analysis
- Content Marketing
- Local SEO
- Off-Site SEO
- Link Building
- Audience Analysis
- Mobile SEO
- Technical SEO
- Blog Writing



### Corporate Branding

- Corporate Presentation
- Investor Presentation
- Corporate Stationary
- Business Cards
- Corporate Gifts
- Inhouse Branding
- Creating SOP's
- Infrastructure Branding

## Marketing Materials

- Brochure Design
- Communication Templates
- Leaflet Design
- HTML Mailer
- Catalogue Design

## Brand Identity

- Brand Book
- Logo & Tagline Design
- Brand Templates
- Employee Branding
- Brand Revamping
- Structuring Brand Image

## Product Branding

- Product Packaging
- Product Photography
- Product Design
- Product Promotion
- Product Catalogue
- Product Launch Event
- Product Brand Elements

## Lead Generation & Digital Advertising

- Display Ads
- Native Advertising
- Social Media Advertising
- E-Mail Marketing
- WhatsApp Marketing
- Search Engine Marketing
- Video Ads

## Process Development

- SOP Defining
- Revising & Creating Agreement & Company Policies

## Website Design

- Static Website
- Dynamic Website
- Website Content

## SMO

- Social Media Account Handling
- Content Optimization
- Social Media Strategy
- Content Creation

## Business Research & Consultancy

- Industry Analysis
- Competitor Analysis
- Company SWOT Analysis
- Market Study & Analysis
- Proposed Approaches, Plan & Consultancy

## Broadcast Advertising

- Television (digital & analogue)
- Print Ads
- Radio
- Digital Media (website, blogs & podcasts)
- Online Streaming

## Outdoor Marketing

- Billboard Advertising [ Static, Mobile, Digital, Creative Billboard ]
- Lamp Post
- Guerrilla Advertising
- Transit Advertising
- Retail Advertising

# INSIGHT

## BUSINESS SOLUTIONS

## Enterprise Architecture

- Data Architecture
- Application Architecture
- Business Architecture
- Technology Architecture
- Security Architecture
- Architecture Governance

## Reseller Programmes

- CASR - Citta Authorized Solutions Reseller
- CAPC - Citta Authorized Pre-Sales Consultant
- Banking API's
- KYC API's

## Cyber Security

- Critical Infrastructure Security
- Application Security
- Network Security
- Cloud Security
- IoT Security
- Data Security
- End-to-End Security

## Security & Risk Management

- Enterprise Security
- Web Application Security
- IT Audits
- SSL Certifications
- Reviewing IT Controls
- Ensuring Regulatory Compliance
- Prioritizing The Risks
- Performing Due Diligence For Information Security
- Reviewing Access Controls
- Cloud Migration
- Cyber Risk Assessment
- Security Mgmt Service

## Consulting Services

- IT Strategy & Planning
- Program & Project Mgmt
- IT Leadership Services
- Network Design
- Infrastructure Capacity Planning
- Implementation of Specific Well-Described Features
- Startup Advisory Services

## SSL Certificates

- SSL Certificates
- Code Signing Certificates
- Email Signing Certificates
- Website Security Solutions
- Certificate Management

## IAAS (Infrastructure as a Service)

- SIP Trunk
- Audio Conferencing System
- Toll-Free Services
- Smart Office (R)
- Web Conferencing
- HIVR- [Hosted Interactive Voice Response System]
- Hosted Interactive Voice Response

## SAAS (Software as a Service)

- SAAS Products For 14+ Industries

## PAAS (Platform as a Service)

- MPLS - Multi-Protocol Label Switching

## BPO (Business Process Outsourcing)

- Back-Office Services
- Marketing Services
- Tech-Support Services